

2020-2025 Strategic Plan
Key Performance Indicators

Objective #1 Recruitment																				
	Historical Data								Targets					Comparative Data						
	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24 Actuals	2023-24 Targets	2020-21	2021-22	2022-23	2023-24	2024-25	SREB			SBC			
														25th percentile	50th percentile	75th percentile	25th percentile	50th percentile	75th percentile	
*Total Enrollment (July to June - IPEDS Year)	21,809	21,039	20,854	20,866	18,782	17,868	17,550							4,169	9,626	20,663	15,498	18,170	26,306	
Troy campus Enrollment	8,448	8,182	7,595	7,017	6,513	6,269	6,245	8,160	7,431	7,715	8,000	8,160	8,323							
Undergraduate	17,157	16,603	16,279	15,727	14,359	13,755	13,506	16,940	16,442	16,606	16,772	16,940	17,109	3,523	7,737	17,871	10,254	14,254	21,625	
Graduate	4,788	4,879	5,016	5,267	4,856	4,664	4,744	5,220	5,066	5,117	5,168	5,220	5,272	864	2,099	5,300	2,349	4,130	5,717	
Master & Educ. Specialist	4,675	4,752	4,875	5,074	4,662	4,473	4,558	5,023	4,924	4,973	4,973	5,023	5,073	Comparative data can be compared to 2023-24						
Doctoral	113	127	141	193	194	191	186	147	142	144	145	147	148							
English Second Language (ESL) Students	122	60	50	9	12	22	24	52	51	51	52	52	53							
~Total Enrollment (Fall to Summer - AY)	22,067	21,542	21,345	21,003	19,227	18,441	18,274	22,212	21,558	21,774	21,992	22,212	22,434							
New Enrollment Undergraduate (TROY)																				
Full-time	3,148	2,812	2,594	2,410	2,239	2,453	2,442	2,699	2,620	2,646	2,673	2,699	2,726							
Part-time	2,310	2,364	2,501	2,413	2,098	1,989	1,996	2,603	2,526	2,551	2,577	2,603	2,629							
Transfer	2,338	2,364	2,440	2,114	1,958	1,834	1,882	2,539	2,464	2,489	2,514	2,539	2,564							
International	423	459	520	352	487	449	568	541	525	530	536	541	547							
Students enrolled from 14 county service area	896	649	703	693	658	698	765	732	710	717	724	732	739							
Dual Enrollment / HomeSchool	282	284	386	472	368	473	368	386	386	386	386	386	386							
Military Enrollment off-site location																				
Total Military students	5,318	5,108	5,189	5,247	4,658	4,442	4,360	5,400	5,241	5,293	5,346	5,400	5,454							
Military Retention Rate	58%	60%	59%	54%	60%	55%	55%	63%	60%	61%	62%	63%	64%							
Military graduates	775	867	716	944	956	923	830	745	723	730	738	745	753							
~Total Credit Hour production - Troy, AL & all locations	394,071	381,779	386,740	371,129	337,352	323,184	325,021													
Update 10/2024																				
*Total Enrollment as compared to the Comparative Data includes figures as reported on the IPEDS 12-Month Enrollment Report for years reported. SREB Comparative Data includes all Title IV, public, degree-granting institutions located in SREB states. The Comparative Data percentile information provided includes data for 2018-19 (i.e. students enrolled from July 1, 2018 - June 30, 2019)																				
~ Total numbers overall																				
SREB - Southern Regional Education Board																				
SBC - Sun Belt Conference																				