## 2020-2025 Strategic Plan Key Performance Indicators

Objective #2: Retention	-																	
		Hi	istorical Da	ata				Targets					Comparative Data					
					2021-22	2022-23 Actuals	2022-23 Targets	2020-21	2021-22	2022-23	2023-24	2024-25	SREB			SBC		
	2017-18	2018-19	2019-20	2020-21									25th percentile	50th percentile	75th percentile	25th percentile	50th percentile	75th percentile
Institution Retention Rate																		
*Traditional Freshmen to Sophomore Student	71%	73%	76%	78%	75%	76%	79%	77%	~78%	~79%	~80%	~81%						
National Average shown by IPEDS	81.1%	81.3%	81.5%	75.7%	75.6%	not available							63%	71%	80%	71%	73%	75%
*Traditional Sophomore to Junior Student	58%	56%	54%	53%	55%	51%	57%	55%	~56%	~57%	~58%	~59%						
**Part-time Student	40%	38%	42%	39%	30%	29%	45%	43%	~44%	~45%	~46%	~47%	34%	47%	60%	38%	42%	54%
***Online Student	61%	70%	65%	61%	59%	63%	68%	66%	~67%	~68%	~69%	~70%						
													Comparativ	e data can be	compared t	o 2022-23		
*Traditional Student - A student enrolled in 12 or more hours on t	he Troy, Ala	bama cam	pus.															
**All students on every campus under 12 hours																		
***First-Time full-time Freshmen Re-Enrolled During next Fall																		
~ Target to increase retention by 1% each year																		
SREB - Southern Regional Education Board																		
SBC - Sun Belt Conference											_							
																	Ur	date 10/2023