## TROY UNIVERSITY TM

## MY DEGREE MAP ITY M SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION-PROGRAM YEAR 2018-19

	Term 1		TERM 2		TERM 3		TERM 4		TERM 5	
1 <sup>st</sup> Year	ENG 1101/03	3	ECO 2251	3	ENG 1102/04	3	ECO 2252	3	TROY 1101	1
	MTH 1112	3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3	AREA II FINE ARTS COURSE	3
	WIII III2	3	13 2241	3	AREA III SCI/ EAB COORSE	3/ 1	AREA II HOW I'A COOKSE	3	AREA IV HIS COURSE	3
	TOTAL	6	TOTAL	6	TOTAL	7	TOTAL	6	TOTAL	7
							10.00		SUMMER SEMESTER	
ILAK	FALL SEMESTER				SPRING SEMESTER			2		
	TROY 1101	1	AREA II FINE ARTS COURSE	3	ENG 1102/04	3	AREA IV HIS COURSE	3	SELECT COURSES THAT HAVE N COMPLETED FROM PREVIOUS T	
	ENG 1101/03	3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3	OR SEMESTERS AS PREREQUISIT	
	MTH 1112	3	ECO 2251		ECO 2252	3	7	OTAL 16	COURSES OR COURSES TO BE RETAKEN	
	Trp. 4.1	*	TERM 2		Trp. 4.2		TOTAL 16		Trp.4.5	
	Term 1		Term 2		Term 3		Term 4		Term 5	
	AREA II LIT COURSE	3	ACT 2291	3	ACT 2292	3	AREA IV SS COURSE	3	MGT 3300	3
	AREA III SCI/LAB COURSE	3/1	LAW 2221	3	AREA II HUM/FA COURSE	3	QM 2241	3	MKT 3300	3
$2^{ND}$	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL 6	
YEAR	FALL SEMESTER				SP	SPRING SEMESTER			SUMMER SEMESTER	
I Li tit	AREA II LIT COURSE	3	ACT 2291	3	AREA II HUM/FA COURSE	3	ACT 2292	3	SELECT COURSES THAT HAVE N	
	AREA III SCI/LAB COURSE	3/1	MGT 3300	3	AREA IV SS COURSE	3	MKT 3300	3	COMPLETED FROM PREVIOUS T	
	LAW 2221	3			QM 2241	3			OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKE	
				TAL 16			TOTAL 15			
	Term 1		Term 2		Term 3		Term 4		Term 5	
	FIN 3331	3	BUS 3382	3	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	REQ MAJ ELEC	3
	QM 3345	3	IS 3310	3	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	FREE ELEC	2
	BUS 3310	1							The state of the s	1000
$3^{RD}$	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	5
YEAR	FALL SEMESTER				Spring Semester			Summer Semester		
	FIN 3331	3	BUS 3382	3	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	SELECT COURSES THAT HAVE N	OT BEEN
	BUS 3310	1	IS 3310	3	REQ GLOBAL BUS COURSE	3	REQ MAJ ELEC	3	COMPLETED FROM PREVIOUS T	
	QM 3345	3	FREE ELEC	2	REQ MAJ COURSE	3			OR SEMESTERS AS PREREQUISIT COURSES OR COURSES TO BE R	
	TO CONTINUE, STUDENTS MUST BE							OTAL 15	COURSES OR COURSES TO BE RETAKEN	
	TERM 1		TERM 2		Term 3		Term 4		Term 5	
	REQ GLOBAL BUS COURSE	3	BUS 4474	3	MGT 4478 (UPPER CORE	3	BUS 4476	3	REQ MAJ ELEC	3
	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	CAPSTONE) REQ MAJ COURSE	3	APPROVED UPPER BUS ELEC	3		
				. 11	FILE YOUR INT	ENT T	O GRADUATE	10	Park of the last o	
$4^{\text{TH}}$	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	3
YEAR	FALL SEMESTER				Spring Semester				SUMMER SEMESTER	
	BUS 4474		REQ MAJ COURSE	3	BUS 4476	3	APPROVED UPPER BUS ELEC	3	SELECT COURSES THAT HAVE N	
	REQ GLOBAL BUS COURSE	3	REQ MAJ ELEC	3	MGT 4478 (UPPER CORE	3	REQ MAJ COURSE	3	COMPLETED FROM PREVIOUS T OR SEMESTERS AS PREREQUISIT	
	REQ.GLOBAL BUS COURSE 3 FILE YOUR INTENT TO GRADUATE		DUATE	FAT 15	CAPSTONE) 3		TOT		COURCES OR COURCES TO BE RETAVEN	
	FILE YOUR INTENT TO GRADUATE TOTAL 15 TOTAL 15								TOTAL PROGRA	
						111		N. P. Carlot	TOTALTROOK	uvi 120



## SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION PROGRAM YEAR 2018-19

COMPLETE ALL 6 SUB-REQUIREMENTS				
A. AREA I:				
Take the following courses: Minimum Grade of "C" required ENG 1101 Comp and Modern English I ENG 1102 Comp and Modern English II	3 HOURS 3 HOURS			
B. AREA II:				
Take any 1000-2000 level course in literature  Take any 1000-2000 level course with an expanded historical and  cultural scope in fine arts, including the disciplines of Art, Music,  theatre, film, or other fine arts area.	3 hours 3 hours			
Take any two 1000-2000 level courses with an expanded Historical and cultural scope in the humanities/fine arts Disciplines, including english, foreign languages, religion, Philosophy, Classics, theatre, music, dance, communication, Sign language, interdisciplinary studies, or other humanities/fine arts areas.	6 HOURS			
C. AREA III:				
TAKE MTH 1112 ("C" OR BETTER)  TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB BOTH REQUIRED) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2: BIO-1100/L100, BIO 1101/L101, BIO 2202/L202, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234.	3 hours 8 hours			
D. AREA IV:				
Take The Following Courses:  ECO 2251 Principles Of Macroeconomics  ECO 2252 Principles Of Microeconomics  Take any 1000-2000 Level Course with a primary focus in history  Take One 1000 2000 Level Course from The Following Social Science  Disciplines: Anthropology, Business, Criminal Justice, Economics,  Geography, History, Human Services, Leadership, Interdisciplinary Studies,  Nursing, Political Science, Psychology, Religion, Social Work, Sociology,  Or Other Social Science Areas.	3 HOURS 3 HOURS 3 HOURS 3 HOURS			
E. AREA V:				
Take the following courses: IS 2241 Computer Concepts & Applications TROY 1101 University Orientation	3 HOURS 1 HOUR			

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENTA MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS. AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDY, A MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REGUIREMENT.



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BUSINESS	CORE		(37 HOURS)					
MINIA	иим 2.0 ove	ERALL GPA REQUIRED						
	MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL COURSES							
		YING COURSES:						
ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS					
	2292	Principles Of Accounting II	3 HOURS					
LAW		LEGAL ENVIRONMENT OF BUSINESS	3 HOURS					
QM	2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS					
MGT		Principles Of Management	3 HOURS					
MKT		PRINCIPLES OF MARKETING	3 HOURS					
	3310	ADVANCED EXCEL	1 HOUR					
BUS	3382	Business Communications	3 HOURS					
FIN	3331	Managerial Finance	3 HOURS					
IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS					
QM	3345	OPERATIONS MANAGEMENT	3 HOURS					
BUS		BUSINESS AND SOCIETY	3 HOURS					
BUS	4476	STRATEGIC MANAGEMENT	3 HOURS					
GLOBAL BUSINESS MAJOR REQUIREMENT								
TAKE	THE FOLLOW	/ING COURSES:						
		ECONOMICS OF GLOBALIZATION	3 HOURS					
HRM	3375	GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS					
MGT	4471	GLOBAL HUMAN RESOURCE MANAGEMENT LEADERSHIP AND CHANGE	3 HOURS					
		GLOBAL MARKETING	3 HOURS					
MGT	4478	MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS					
UPPER	R-LEVEL APPI	ROVED BUSINESS ELECTIVE	3 HOURS					
MARKETING								
T	F F							
		/ING COURSES:	2					
		PRODUCT AND SERVICE INNOVATION	3 HOURS					
		CONSUMER BEHAVIOR	3 HOURS					
	4464	MARKETING RESEARCH	3 HOURS					
MKT		MARKETING MANAGEMENT	3 HOURS					
		es from The Following: 461, MKT 4463, MKT 4465, Or Any Upper-Level Business Course	6 HOURS					
IVIICI C	2002, 111111 1	100, Intel 1100, Intel 1100, Old Intel Devile Books and Old Devile Books and Intel 1100, Old Intel Intel 1100, Old Intel Intel 1100, Old Intel						
FREE ELECTIVES REQUIREMENT								
Take 2 semester hours of free elective credit.								