

# ANTHONY W DIXON

## EDUCATIONAL BACKGROUND

**Doctor of Philosophy: Parks, Recreation and Tourism Management**  
**Clemson University, Clemson, South Carolina, May 2009**  
*Emphasis Areas: Sport, Tourism and Economic Development*

**Master of Business Administration**  
**East Carolina University, Greenville, North Carolina, May 2002**  
*Emphasis Areas: Strategic Management and Marketing*

**Bachelor of Science: Finance**  
**University of North Carolina at Wilmington**  
**Wilmington, North Carolina, December 1999**

## PROFESSIONAL EXPERIENCE

**Professor:** Hospitality, Sport and Tourism Management, School of Hospitality, Sport and Tourism Management, Troy University: Troy, Alabama. (August 2018 – present)

- Teach PhD, Master, and undergraduate courses
- Mentor PhD students and chair and/or serve on dissertation committees
- Advise students about course selection, career aspirations, and internship opportunities
- Conduct scholarly research and other creative activities
- Direct graduate student research
- Serve on various committees in the department, college, and university
- Provide service to community and university
- Develop collaborative relationships with other academic units and various organizations outside the university

**Director:** School of Hospitality, Sport and Tourism Management, Troy University: Troy, Alabama. (January 2016 – July 2021)

- Direct both online and face-to-face programs in School
- Create marketing materials for the Bachelor, Master, and Doctoral programs
- Managing the administrative affairs of the school
- Supervising departmental faculty and staff
- Providing leadership through coordinating departmental planning and curriculum evaluation and reform
- Mentoring and evaluating faculty
- Recommending personnel actions including tenure, promotion, and continuance
- Developing departmental resources through student and faculty recruitment and retention
- Providing an appropriate atmosphere for grant and contract activity

- Preparing and managing the departmental budget
- Representing the department on the campus and in the community
- Finalizing the schedule of classes of undergraduate and graduate classes
- Finalizing the assignment of undergraduate and graduate teaching duties
- Manage undergraduate and graduate student issues
- Ensure Global Campus Coordinator, Undergraduate Program Coordinator, and Graduate Program Coordinator effectively collaborate with each other
- Ensure Global Campus Coordinator, Undergraduate Program Coordinator, and Graduate Program Coordinator effectively perform assigned job responsibilities

**Interim Director:** School of Hospitality, Sport and Tourism Management, Troy University: Troy, Alabama. (January 2013 – December 2015)

- Spearhead the creation of the School of Hospitality, Sport and Tourism Management
- Lead the process to obtain approval of a Doctorate of Philosophy in Sport Management
- Direct and assist in the development of the curriculum for Bachelor of Science in Hospitality, Sport and Tourism Management
- Direct both online and face-to-face programs in School
- Create marketing materials for the Bachelor, Master, and Doctoral programs
- Managing the administrative affairs of the school
- Supervising departmental faculty and staff
- Providing leadership through coordinating departmental planning and curriculum evaluation and reform
- Mentoring and evaluating faculty
- Recommending personnel actions including tenure, promotion, and continuance
- Developing departmental resources through student and faculty recruitment and retention
- Providing an appropriate atmosphere for grant and contract activity
- Preparing and managing the departmental budget
- Representing the department on the campus and in the community
- Finalizing the schedule of classes of undergraduate and graduate classes
- Finalizing the assignment of undergraduate and graduate teaching duties
- Manage undergraduate and graduate student issues
- Ensure Global Campus Coordinator, Undergraduate Program Coordinator, and Graduate Program Coordinator effectively collaborate with each other
- Ensure Global Campus Coordinator, Undergraduate Program Coordinator, and Graduate Program Coordinator effectively perform assigned job responsibilities

**Associate Professor:** Hospitality, Sport and Tourism Management, School of Hospitality, Sport and Tourism Management, Troy University: Troy, Alabama. (August 2014 – July 2018)

- Teach graduate courses in sport finance, research methods, and entrepreneurship
- Teach undergraduate courses in sport finance, research methods, event management, and internship
- Advise students about course selection, career aspirations, and internship opportunities

- Conduct scholarly research and other creative activities
- Direct graduate student research
- Serve on various committees in the department, college, and university
- Provide service to community and university
- Develop collaborative relationships with other academic units and various organizations outside the university

**Assistant Professor:** Sport & Fitness Management, Department of Kinesiology and Health Promotion, Troy University: Troy, Alabama. (August 2010 – July 2014)

- Teach graduate courses in sport finance, research methods, and entrepreneurship
- Teach undergraduate courses in sport finance, research methods, event management, legal aspects of sport and fitness management, and introduction to sport management
- Organize and direct Research Boot Camp for department faculty members to assist with production of scholarly research
- Advise students about course selection, career aspirations, and internship opportunities
- Develop new courses for undergraduate core curriculum (research methods)
- Redesign courses in graduate core curriculum (research methods and statistics)
- Conduct scholarly research and other creative activities
- Direct graduate student research
- Serve on various committees in the department, college, and university
- Provide service to community and university
- Develop collaborative relationships with other academic units and various organizations outside the university

**Consultant:** Center for International Business and Economic Development: Sorrell College of Business, Troy University. (August 2011 – Present)

- Collaborate with members of the Center to identify potential research projects
- Meet with economic development officials throughout Alabama about potential of tourism
- Develop and present research proposals to government and economic development officials
- Develop scenarios of utilization of tourism attractions, sport facilities, and events
- Perform and interpret economic impact analysis of various sport and tourism attractions

**Assistant Professor:** Sport Management & Marketing, School of Kinesiology Marshall University: Huntington, West Virginia. (August 2009 – July 2010)

- Sport Management Research Lab Coordinator
- Responsible for transforming Sport Management Research Lab into Marshall University Research Institute for Sport Studies
- Teach undergraduate and graduate courses in sport management, sport finance, and sport tourism
- Develop new courses for undergraduate and graduate core curriculum

- Advise students about course selection, career aspirations, and internship opportunities
- Develop collaborative relationships with other academic units, various organizations, and the Athletic Department
- Serve on various committees in the department, college, and university
- Serve on graduate students' comprehensive exam committee

**Consultant:** Cabell County Conventions and Visitors Bureau: Huntington, West Virginia (Fall 2009 – Spring 2010)

- Collaborate with county officials to determine tourism development options
- Analyze various sport tourism products
- Determine information requirements to accomplish goals of sporting events
- Assist in development of tourism and sport tourism products

**Graduate Intern:** Mountain Lakes Conventions and Visitors Bureau: Oconee County, South Carolina. (Spring 2009)

- Establish and maintain cooperative relationships with private and public organizations
- Assist with promotion of various types of events
- Conduct research about visitors and potential visitors to Oconee County
- Gather and analyze data
- Create database to track CVBs performance
- Communicate with public officials

**Graduate Assistant:** Department of Parks, Recreation and Tourism Management: Clemson University, Clemson, South Carolina. (Spring 2005 – Spring 2009)

- Establish and maintain cooperative relationships with county and city organizations
- Gather research material for various research projects
- Conduct statistical analysis for numerous research projects
- Assist with economic impact analysis of various research projects
- Assist the Director and Assistant Director of Leisure Skills department with planning and organizing course schedules
- Develop curriculum for leisure skills courses
- Provide guidelines to leisure skills instructors related to course evaluation
- Assist with writing *Leisure Skills Policy and Procedure Manual*
- Assist with development of leisure skills instructor evaluation
- Manage personnel

**Consultant:** Williamsburg County, South Carolina. (Fall 2007).

- Collaborate with county officials to determine tourism development options
- Provide feasibility analysis of equestrian center for county
- Develop scenarios for utilization of equestrian center
- Interview regional equestrian centers
- Interview national, regional, and state equestrian associations

**Consultant:** Myrtle Beach Planning and Development Department: Myrtle Beach, South Carolina. (Summer 2007)

- Determine information requirements to accomplish goals of department
- Assist in development of questionnaire for summer beach visitors
- Design sampling strategy
- Train city interns on proper research procedures
- Train city interns related to the utilization of handheld computers to collect data

**Consultant:** Rock Hill Department of Parks, Recreation and Tourism: Rock Hill, South Carolina. (Summer 2006)

- Determine information requirements to accomplish goals of department
- Develop survey instrument
- Develop scenarios of yearly utilization of sport facilities
- Perform and interpret economic impact analysis of different scenarios
- Presentation of findings at city council meeting

## **INDUSTRY EXPERIENCE**

**Assistant Branch Manager:** Enterprise Rent-A-Car: Anderson, South Carolina. (2004 – 2005)

**Project Manager:** Moore Recreational Products Sales and Installation: Charlotte, North Carolina (2002 – 2004)

**Operations and Production Manager:** Dixon Farms: Greenville, North Carolina (2000 – 2002; 1989 – 1996)

**Store Manager:** Capitol Cellular: Wilmington, North Carolina (1999 – 2000)

**Assistant Manager:** Capitol Cellular: Wilmington, North Carolina (1998 – 1999)

**Bartender/Staff:** Aramark: Wilmington, North Carolina (1997 – 1998)

**Cook:** Pier 21: Wilmington, North Carolina (1996 – 1997)

## **TEACHING EXPERIENCE**

### **Instructor of Record**

SM 8803: Research Methods, Troy University

SM 8805: Research Methods II, Troy University

SM 8814: Sport Finance, Troy University

SFM 8825: Specialized Study, Troy University

SFM 8860: Dissertation, Troy University

SFM 6616: Sport Finance (Graduate), Troy University

SFM 6617: Research Methods I (Graduate), Troy University

SFM 6691: Research Methods II (Graduate), Troy University

SFM 6674: Entrepreneurship (Graduate), Troy University

HSTM 4499: Seminar in HSTM (capstone), Troy University  
 HSTM 4490: Internship in Concentration, Troy University  
 HSTM 4485: Practicum, Troy University  
 HSTM 4480: Event Operations and Planning, Troy University  
 HSTM 4470: Revenue Generation in HSTM, Troy University  
 HSTM 4451: Sport Finance, Troy University  
 HSTM 4450: Event Management (Service Learning), Troy University  
 HSTM 4445: Research Methods, Troy University  
 HSTM 4419: Tourism Enterprises, Troy University  
 HSTM 4415: Tourism Impacts, Troy University  
 HSTM 3377: Domestic and International Tourism, Troy University  
 HSTM 2257: Global HSTM, Troy University  
 KHP 3355: Introduction to Sport and Fitness Management, Troy University  
 KHP 4445: Evaluation Procedures in Sport and Fitness Management, Troy University  
 KHP 4450: Event Management (Service Learning), Troy University  
 KHP 4451: Sport Finance and Business, Troy University  
 KHP 4453: Legal Aspects in Sport and Physical Activity, Troy University  
 ESS 674: Sport Finance, Marshall University  
 ESS 671: Research Methods in Sport Studies, Marshall University  
 ESS 475: Seminar in Sport Management & Marketing, Marshall University (Capstone course)  
 ESS 381: Sport Finance, Marshall University  
 ESS 270: Sport Tourism, Marshall University  
 PLS 340: Event Management, Marshall University  
 PRTM 391: Sport Tourism, Clemson University  
 PRTM 254: Introduction to Sport Management, Clemson University

### **INTERNATIONAL TEACHING EXPERIENCE**

HSTM 4499: Seminar in HSTM (capstone), Troy University: Danang and Hanoi, Vietnam  
 HSTM 4490: Internship in Concentration, Troy University: Danang and Hanoi, Vietnam  
 HSTM 4470: Revenue Generation in HSTM, Troy University: Danang and Hanoi, Vietnam  
 HSTM 4450: Event Management (Experiential), Troy University: Danang and Hanoi, Vietnam  
 HSTM 3365: Research Methods, Troy University: Danang and Hanoi, Vietnam  
 HSTM 4419: Community Base Tourism, Troy University: Danang and Hanoi, Vietnam

### **STUDY ABROAD TEACHER/LEADER EXPERIENCE**

HSTM 2257: Global HSTM, Troy University
 

- Switzerland, Germany, and Austria (March 2024)
- Spain (March 2023)
- Italy (March 2022)
- Switzerland, Germany, and Austria (December 2020)
- Scotland and Ireland (March 2020)
- Ireland (March 2019)
- Costa Rica (March 2015)
- Costa Rica (March 2013)

## SCHOLARSHIP AND CREATIVE ACTIVITY

### PEER-REVIEWED PUBLICATIONS

- Robledo, I., Dixon, H., **Dixon, A.**, & Atwater, C. Students' motivations to participate in short-term study abroad experiences. (Submitted)
- Holladay, P., Krishnamoorthy, A., Boyte-Eckis, L., **Dixon, A.**, Nguyen, M., Dixon, H., & Nguyen, B. Stakeholder perceptions of riverine and montane ecotourism development in Danang, Vietnam. (Revisions-Submitted)
- Silverman, R., Sellars, N., Dixon, H., Carroll, M., & **Dixon, A.** "Let's just let people choose how they want to express themselves, and then let people choose how they want to compete": Perceptions of biological female athletes on transgender participation in women's contact sports. (Submitted).
- Silverman, R., **Dixon, A.**, & Dixon, H. The challenges women face in Brazilian Jiu Jitsu in the United States. *Journal of Athlete Development and Experience*. (Accepted)
- Abernethy, B., **Dixon, A.**, Holladay, P., & Koo, G. (2022). Determinants of Canadian and US mountain bike tourists' site preferences: examining the push-pull relationship. *Journal of Sport & Tourism*, 26, 249-268.
- Kim, D., Koo, G., Shin, S., Kim, M., & **Dixon, A.** (2021). Development of a multi-dimensional scale to measure professional athletes as role models. *Journal of Health, Sports, and Kinesiology*, 2(4), 20-28.
- Stoll, J., **Dixon, A.**, Andrew, D., Chelladurai, P., & Goldsmith, A. (2020). Sport tourism entity desired outcomes. *Journal of Sport & Tourism*, 24(1), 1-19.
- Holladay, P., **Dixon, A.**, Nguyen, M., Nguyen, B., Xu, S., & Price-Howard, K. (2020). Stakeholder perceptions of Da Nang, Vietnam as a tourism gateway city. *Journal of Tourism Insights*, 10(1), 1-22.
- Martinez, J., **Dixon, A.**, & Koo, G. (2020). Assessing fan motivation in college sport: Implications for the fan experience. *Journal of Contemporary Athletics*, 14(2), 133-145.
- Koo, G., **Dixon, A.**, Shoffner, S, Rainy, T., & Sung, J. (2019). Effects of benefits derived from campus recreation on emotional attachment towards the university. *Journal of Global Sport Management*, 7, 19-33.
- Holladay, P., **Dixon, A.**, Nguyen, M., Nguyen, B., Xu, S., & Price-Howard, K. (2018). Stakeholder perceptions of tourism assets and sustainable tourism development in Da Nang, Vietnam. *Enlightening Tourism: A Path Making Journal*, 8(2), 74-98.

- Martinez, M., **Dixon, A.**, & Montgomery, R. (2018). Examining consumer response to sport sponsorship: A case study among fans of a Group of 5 Division I program. *Global Sport Business Journal*, 6, 1-12.
- Cheung, S., Mak, J., & **Dixon, A.** (2016). Elite active sport tourists: Economic impacts and perceptions of destination image. *Event Management*, 20, 99-108.
- Koo, G., Diacin, M., Khojasteh, J., & **Dixon, A.** (2016). Effects of internship satisfaction on pursuit of employment in sport management. *Sport Management Education Journal*, 10, 29-42.
- Dixon, A.**, Martinez, M., & Martin, C. (2015). Employing social media as a marketing strategy in college sport: an examination of perceived effectiveness in accomplishing organizational objectives. *International Review on Public and Nonprofit Marketing*, 12, 97-113.
- Dixon, A.**, Henry, M., & Martinez, M. (2013). Assessing the economic impact of sport tourists' expenditures related to a university's baseball season attendance. *Journal of Issues in Intercollegiate Athletics*, 6, 96-113.
- Dixon, A.**, Oh, C., & Draper, J. (2012). Access to the beach: Comparing the economic values of coastal residents and tourists. *Journal of Travel Research*, 54(6), 742-753.
- Dixon, A.**, Backman, S., Norman, W., & Backman, K. (2012). Expenditure based segmentation of sport tourists. *Journal of Sport & Tourism*, 17(1), 5-21.
- Dixon, A.**, Oh, C., Backman, S., Norman, W., Backman, K., & Henry, M. (2012). Valuing the private consumption benefits of the college football game experience. *Journal of Issues in Intercollegiate Athletics*, 5, 172-191.
- Cheung, S. Y., Mak, J. Y., & **Dixon, A.** (2012). Active sport tourist in the 2009 East Asian Games. *Research Quarterly for Exercise and Sport*, 83, A-24.
- Oh, C., Draper, J., & **Dixon, A.** (2010). Comparing resident and tourist preferences for public beach access and related amenities. *Ocean & Coastal Management*, 53, 245-251.
- Oh, C., Draper, J., & **Dixon, A.** (2009). Assessing tourists' multi-attribute preferences for public beach access. *Coastal Management*, 37(2), 119-135.
- Anderson, D. & **Dixon, A.** (2008). Winning isn't everything: Goal orientation and gender differences in university leisure-skills classes. *Recreational Sport Journal*, 33, 1-12.
- Dixon, A.**, Oh, C., & Draper, J. (2008) Management and policy implications of coastal tourism forecasts. *Tourism Analysis*, 13, 579-590.
- Oh, C., **Dixon, A.**, Mjelde, J., & Draper, J. (2008). Valuing visitors' economic benefits of public beach access points. *Ocean & Coastal Management*, 51(12), 847-853.



**Dixon, A.**, Hegreiness, R., Arthur-Banning, S., & Wells, M. (2007). Maximizing the economic potential of youth sport tournaments. *The Journal of Youth Sport*, 2, 24-28.

Arsal I. & **Dixon, A.** (2007). Conference report: Travel and Tourism Research Association 38<sup>th</sup> Annual Conference, Las Vegas, Nevada. *Event Management*, 11, 157-158.

### MANUSCRIPTS IN PROGRESS

Robledo, I., Dixon, H., **Dixon, A.**, & Atwater, C. Students' constraints to participate in short-term study abroad experiences.

**Dixon, A.**, Dixon, H., Holladay, P., Koo, G., Powell, R. Nguyen, M., and Nguyen, B. Residents' perception of destination resilience in Danang, Vietnam.

Price-Howard, K., Holladay, P., Dixon, H., **Dixon, A.**, & White-McNeil, A. An autoethnographic exploration into international teaching assignments in hospitality and tourism.

Abernathy, B., **Dixon, A.**, Koo, G., & Holladay, P. The relationship between enduring involvement, travel behaviors, and determinants of site selection among Canadian and US mountain bike tourists.

**Dixon, A.**, & Koo, G. Comparing the private consumption benefits derived from the college football game experience by level of involvement.

**Dixon, A.**, Holladay, P., & Nguyen, M. Residents' willingness to pay for public beach access: Da Nang, Vietnam.

Holladay, P.J., **Dixon, A.**, Nguyen, M.C. & Powell, R.B. Resident perceptions of social-ecological resilience and tourism in Da Nang, Vietnam.

**Dixon, A.** Estimating the value derived by sport tourists from trip experiences.

### GRANTS/CONTRACTS

**Dixon, A.** (2023). Economic impact of university athletics department events on regional and state economy. *Troy University*. Awarded.

**Dixon, A.** (2015). A regional tourism community assets assessment and resource audit for Da Nang, Vietnam. *Faculty Development Research Grant, Troy University*. Awarded: \$3,000.

Holladay, P. & **Dixon, A.** (2015). Comparative case study and consumer spending analysis of proposed Oglethorpe Center. *Urban Redevelopment Agency, Brunswick, Georgia*. Not funded: \$25,000.

- Dixon, A.** (2015). Economic impact of proposed recreational complex in Fairhope, Alabama. *City of Fairhope, Alabama*. Awarded: \$12,000
- Dixon, A.** (2014). Economic impact of proposed college football game in Phenix City, Alabama. *Phenix City Department of Economic Development*. Awarded: \$3,000.
- Dixon, A.** (2014). Comparing the private consumption benefits derived from the college football game experience by level of involvement. *Faculty Development Grant*. Awarded: \$250.
- Dixon, A.** (2013). Athletic Training and Sport & Fitness Management Costa Rican international service learning experience. *Chancellor's Initiative Grant*. Awarded: \$2,178.
- Dixon, A.** (2013). Economic significance of active sport tourist: Non-resident hunters in Alabama. *Faculty Development Grant*. Awarded: \$750.
- Mixon, P., & **Dixon, A.** (2012). Financial feasibility of proposed sport and entertainment complex in Foley, Alabama. *City of Foley, Alabama*. Awarded: \$20,000.
- Dixon, A.** (2012). Assessing fan motivation in college sport: Implications for strategic marketing. *Troy University Faculty Development Funds*. Awarded: \$375.
- Dixon, A.** (2012). Instructional improvement in economic impact analysis: Attending IMPLAN training seminar. *Troy University Faculty Development Funds*. Awarded: \$2,000.
- Blankenship, W., & **Dixon, A.** (2011). Economic impact of Bass Fishing Hall of Fame. *Marshall County, Alabama*. Not funded: \$20,000.
- Dixon, A.**, & Blankenship, W. (2011). Economic impact of the Garret Coliseum and State fairgrounds. *Montgomery County, Alabama*. Not funded: \$25,000.
- Dixon, A.** (2011). Economic benefits derived from the college football game experience. *Troy University Faculty Development Funds*. Awarded: \$725.
- Draper, J., & **Dixon, A.** (2010). Economic impact of the 2011 Houston Marathon. *Houston Marathon Committee*. Not funded: \$20,000.
- Dixon, A.** (2010). INCO Faculty Development Funds. *Marshall Foundation, Marshall University*. Awarded: \$500.
- Yin, C., Mak, J., & **Dixon, A.** (2009). Economic benefits of the 2009 East Asian Games in Hong Kong. *Dr. Stephen Hui Research Center*. Awarded: \$3,795.
- Dixon, A.** (2009). Faculty Development Funds. *College of Education and Human Services, Marshall University*. Awarded: \$820.

- Brookover, R., **Dixon, A.**, & Wright, B. (2009). Estimating the economic impact of the 2009 Artisphere: The international arts festival of Greenville. *Metropolitan Arts Council*. Not funded: \$30,000.
- Dixon, A.**, & Backman, S. (2007). Economic benefits of the Clemson University football season. *Clemson University Athletic Department*. Not funded: \$10,000.
- Dixon, A.** & Brookover, R. (2007). Evaluating the effectiveness of Internet surveys in estimating the economic impact of golf tournament attendees. *The Heritage Classic Foundation*. Not funded: \$5,000.
- Oh, C., Draper, J., & **Dixon, A.** (2007). South Carolina coastal resident needs assessment and economic analysis at local beaches. *Office of Ocean and Coastal Resource Management, South Carolina Department of Health and Environmental Control*. Awarded: \$37,000.
- Oh, C., **Dixon, A.**, & Slocum, S. (2007). Assessing visitor characteristics and economic benefits of Table Rock State Park. *South Carolina Park Service*. Awarded: \$5,000.
- Oh, C., **Dixon, A.**, & Draper, J. (2006). South Carolina beach visitors' preferences. *Office of Ocean and Coastal Resource Management, South Carolina Department of Health and Environmental Control*. Awarded: \$67,450.
- Dixon, A.**, Norman, W., & Henry, M. (2006). The economic impact of a proposed cycling center. *Rock Hill, South Carolina, Department of Parks, Recreation and Tourism*. Awarded: \$10,000.
- Norman, W., **Dixon, A.**, & Henry, M. (2005). The economic impact of a proposed velodrome. *Rock Hill, South Carolina, Department of Parks, Recreation and Tourism*. Awarded: \$5,000.
- Backman, S., Backman, K., Brookover, R., Henry, M., Norman, W., & **Dixon, A.** (2005). Economic impacts of the MCI Heritage Classic golf tournament. *The Heritage Classic Foundation*. Awarded: \$48,000.

## INVITED PRESENTATIONS

- Dixon, A.** Importance of research in sport management. *Henan University*: November 2020.
- Dixon, A.** Tourism as a community development option. *Community Development Institute*: Montgomery, Alabama, April 2015.
- Dixon, A.** Educators in the Industry: Hospitality and Tourism. *Gulf Power Company*: Panama City, Florida, May 2014.
- Dixon, A.** Economic impact of sport tourism. *South Carolina Recreation and Park Association's 63<sup>rd</sup> Annual State Conference*, Greenville, SC, September 7 – 9, 2008.

## PEER-REVIEWED CONFERENCE PRESENTATIONS

Silverman, R., Dixon, H., Sellars, N., Carroll, M., & **Dixon, A.** An exploration of biological female athletes' perceptions on the inclusion of transgender athletes in women's contact sports. *Sport and Recreation Law Association Conference*. Baltimore, Maryland: February 2024.

Dixon, H., Robledo, I., **Dixon, A.**, & Atwater, C. Students' motivations to participate in short-term study abroad experiences. *Seventh World Research Summit for Hospitality and Tourism*. Orlando, Florida: December 2023.

Dixon, H., Price-Howard, K., Holladay, P., & **Dixon, A.** Connecting with international university students at on-site international locations. *Annual Conference of the Resort and Commercial Recreation Association*. Palm Harbor, Florida: October 2023.

Abernathy, B., **Dixon, A.**, Holladay, P., & Koo, G. The influence of enduring involvement on destination site selection among US and Canadian mountain bike tourists. *Travel and Tourism Research Association*. St. Louis, Missouri: June 2023.

Silverman, R., **Dixon, A.**, & Dixon, H. A case study of challenges facing women participating in Jiu Jitsu in the United States. *North American Society for Sport Management*. Montreal, Canada: June 2023.

Price-Howard, K., Dixon, H., Holladay, P., & **Dixon, A.** An autoethnographic exploration into international teaching assignments in hospitality and tourism. *Southeast, Central & South American Federation-Council on Hotel, Restaurant, and Institutional Education*. Orlando, Florida: March 2023.

**Dixon, A.**, Holladay, P., Dixon, H., Powell, R., & Nguyen, M. Residents' perceptions of destination resilience in Da Nang, Vietnam. *Critical Tourism Studies-Asia Pacific Conference*. Hanoi, Vietnam: February 2023.

Abernathy, B., **Dixon, A.**, Holladay, P., & Koo, G. An examination of the travel behaviors and site preferences of Canadian and US mountain bike tourists. *Travel and Tourism Research Association Canada*. British Columbia, Canada: June 2021.

Abernathy, B., **Dixon, A.**, Holladay, P., & Koo, G. Mountain bike tourism and destination attractiveness: An analysis of push-pull motivations. *Southeast Environment and Recreation Research Virtual Conference*. Athens, Georgia: March, 2021.

Park, K., Kim, M., **Dixon, A.**, Koo, G., & Park, J. Sustainable development: The financial savings and carbon dioxide reduction by changing to LED lights in sport stadiums. *Applied Sport Management Association Conference*. Waco, Texas: February 27 – 29, 2020.

- Hou, Z., Koo, W., **Dixon, A.**, Mathner, R., & Park, K. Mediating role of cohesion in relationship between athlete leadership and athlete satisfaction. *North American Society of Sport Management*. New Orleans, Louisiana: June 1-3, 2019).
- Dixon, A.**, Holladay, P., Nguyen, M., & Nguyen, B. Do residents derive value from additional public beach access. *Travel and Tourism Research Association Asia Pacific Conference*. Ho Chi Minh City, Vietnam: December 1 – 3, 2018.
- Martin, C., Mathner, R., & **Dixon, A.** Alumni tracking: Innovations and improvements. *Commission on Sport Management Accreditation: National Webinar Series*. April 2018.
- Dixon, A.**, Koo, G., Stoll, J., & Mirehie, M. Private consumption benefits based on level of involvement: College basketball game experience. *Sporting Entertainment & Venues Tomorrow*. Columbia, South Carolina: March 7 – 9, 2018.
- Dixon, A.**, Holladay, P., Nguyen, M., & Nguyen, B. Estimating residents' willingness to pay for public beach access. *World Research Summit for Tourism and Hospitality*. Orlando, Florida: December 8 – 11, 2017.
- Sung, J., Koo, G., & **Dixon, A.** Dual commitments and job performance: Outsourced marketing partners with NCAA intercollegiate athletics departments. *North American Society of Sport Management*. Denver, Colorado: May 30 – June 3, 2017.
- Koo, W., **Dixon, A.**, Shoffner, S., & Rainey, T. Effects of participating in campus recreation on emotional attachment in higher education. National Recreation and Park Association Congress. New Orleans: Louisiana: September 2017.
- Holladay, P., **Dixon, A.**, & Nguyen, M. Development of resort and beach tourism in Da Nang, Vietnam. *Resort and Commercial Recreation Association National Conference*. Palm Coast, Florida: November 5-8, 2016.
- Sung, J., Koo, G. Y., & **Dixon, A.** A conceptual framework of dual commitments and job performance: Outsourcing in intercollegiate athletics. *Academy of Business Research Conference*. Biloxi, Mississippi: October, 19-21, 2016.
- Vogt, S., Koo, G. Y., & **Dixon, A.** Factors affecting student-athletes' choice of major. *Applied Sport Management Conference*. Baton Rouge, Louisiana: February 25-27, 2016.
- Holladay, P., **Dixon, A.**, Nguyen, M., & Xu, S. Stakeholder perceptions of riverine and montane ecotourism development in Da Nang, Vietnam. *The International Ecotourism Society: Ecotourism and Sustainable Tourism Conference*. Tampa, FL: January 25-27, 2016.
- Dixon, A.**, Dixon, H., & Holladay, P. Estimating the value derived by sport tourists from their trip experience. *World Research Summit for Tourism and Hospitality*. Orlando, FL: December 15-18, 2015.

- Holladay, P., Bradley, M., **Dixon, A.**, Dixon, H., Keller, C., Madison, L., Ponder, L., & Skibins, J. De place dem wey we fa gadda fa mek we scrong: cultural preservation, resilience and the Gullah-Geechee. *International Symposium on Society and Research Management*. Charleston, SC: June 13-18, 2015.
- Dixon, A.** Assessing sport tourists' expenditures and resultant economic impact related to college sport event attendance. *Southeast Travel and Tourism Research Association*. Charlotte, NC: March 30 – April 1, 2015.
- Martinez, M., **Dixon, A.**, Stinson, J., & Miller, J. Internal brand equity: Implications for revenue generation in athletics. *Sport Marketing Association*. Philadelphia, PA: October 21-25, 2014.
- Dixon, H., & **Dixon, A.** Catalyzing life experiences as Intervening Conditions Between Leisure Being Constrained and Initiation of Coping Process to Overcome Constraints to Leisure. *World Leisure Congress*. Mobile, AL: September 7-12, 2014.
- Dixon, A.**, Koo, G., Dixon, H., & Sung, J. Comparing the private consumption benefits derived from the college football game experience by level of involvement. *North American Society of Sport Management*. Pittsburgh, Pennsylvania: May 27-31, 2014.
- Dixon, A.**, Dixon, H., & Cockrell, R. Economic significance of active sport tourist: Non-resident hunters in Alabama. *Southeast Travel and Tourism Research Association*. Lexington, Kentucky: March 24-26, 2014.
- Dixon, A.**, Backman, S., Backman, K., & Dixon, H. Segmenting sport tourists: A novel approach. *2<sup>nd</sup> World Research Summit for Tourism and Hospitality: Crossing the Bridge*. Orlando, Florida: December 15-17, 2013.
- Montgomery, R., **Dixon, A.**, & Martinez, J. M. Evaluating sport sponsorship effectiveness at a mid-major Division I institution. *Sporting Entertainment & Venues Tomorrow*, Columbia, South Carolina: November 20-22, 2013.
- Dixon, A.**, Martinez, M., Barrett, M., & Martin, C. Social media marketing in intercollegiate athletics: Usage and effectiveness. *Sport Marketing Association*. Albuquerque, New Mexico: October 23-26, 2013.
- Mathner, R., & **Dixon, A.** Sport event management: Planning, organizing, leading, and evaluating student-led events. *North American Society of Sport Management*. Austin, Texas: June 1-4, 2013.
- Dixon, A.**, Martinez, J., & Barrett, M. Assessing fan motivation in college sport: Implications for strategic marketing. *Sport Marketing Association*. Orlando, Florida: October 23-27, 2012.

- Martinez, J. M., Stinson, J., & **Dixon, A.** Internal marketing in intercollegiate athletic departments: Maximizing effectiveness across job type. *North American Society of Sport Management*. Seattle, Washington: May 22-26, 2012.
- Barrett, M., & **Dixon, A.** Effectiveness of social media marketing strategies in intercollegiate athletics departments. *Southern Sport Management Conference*, Troy, Alabama: April 11-13, 2012.
- Cockrell, R. & **Dixon, A.** Economic impact of non-resident hunters visiting commercial hunting outfitters in Alabama. *Southern Sport Management Conference*, Troy, Alabama: April 11-13, 2012.
- Cheung, S. Y., Mak, J. Y., & **Dixon, A.** Active sport tourist in the 2009 East Asian Games. *American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD): National Convention & Exposition*, Boston, Massachusetts: March 13-17, 2012.
- Dixon, A.**, & Oh, C. Economic benefits derived from the college football game experience. *Sporting Entertainment & Venues Tomorrow*, Columbia, South Carolina: November 16-18, 2011.
- Dixon, A.**, & Henry, M. Estimating the economic significance of college football as a tourism attraction. *Southeast Travel and Tourism Research Association*, Destin, Florida: March 23-25, 2011.
- Dixon, A.** Valuing the private consumption benefits derived from the college football game experience. *North American Society of Sport Management*, Tampa, Florida: June 1-5, 2010.
- Dixon, A.** Estimating the economic significance of college baseball games as a tourist attraction. *Southeast Travel and Tourism Research Association*, Nashville, Tennessee: March 22-24, 2010.
- Dixon, A.**, Schenewark, J., Henry, M., & Maxey, B. Estimating the economic impact of college baseball games on local economy. *Southern Sport Management Conference*, Troy, Alabama: April 14-16, 2010.
- Oh, C., Draper, J., & **Dixon, A.** Comparison of resident and tourist preferences for public beach access. *The Coastal Society 22<sup>nd</sup> Annual Conference*, Wilmington, NC: June 19 -21, 2010.
- Anderson, D. & **Dixon, A.** Goal orientation and gender differences in leisure skills courses. *National Recreation and Park Association Annual Conference*, Indianapolis, IN: September 25 – 29, 2007.

- Dixon, A.**, Backman, S., Norman, W., Backman, K., & Brookover, R. Expenditure-based segmentation of sport tourists. *Travel and Tourism Research Association Annual Conference*, Las Vegas, NV: June 19 -21, 2007.
- Oh, C., **Dixon, A.**, Draper, J., & Mjelde, J. Estimating tourists' economic values of public beach access. *Travel and Tourism Research Association Annual Conference*, Las Vegas, NV: June 19 -21, 2007.
- Oh, C., Draper, J., **Dixon, A. W.**, & von Kolnitz, E. (2007). Understanding visitors' preferences for public beach access using a stated preference choice approach. *International Symposium on Society and Natural Resources*, Park City, UT: June, June 17-21, 2007.
- Oh, C., Draper, J., & **Dixon, A. W.** (2007). Assessing visitor preferences for beach access. *Northeastern Recreation Research Symposium*, Bolton Landing, NY: April 15 - 17, 2007.
- Dixon, A.**, Draper, J., Norman, W., Backman, S., Backman, K., & Brookover, R. Segmenting sport tourist by days attended: Implications for event management and marketing. *Southeast Travel and Tourism Research Association*, Biloxi, MS: March 19-21, 2007.
- Dixon, A.** & Wooten, M. The sport and museum connection: Assessing spectator satisfaction at a golf tournament using museum research. *Southeast Travel and Tourism Research Association*, Sarasota, FL: April 3-7, 2006.
- Dixon, A.** & Aarsal, I. Using PDAs to evaluate services. *North Carolina and South Carolina Recreation and Park Association Joint Conference*, Asheville, NC: November 12-16, 2005.

#### NON-PEER REVIEWED PRESENTATIONS

- Dixon, A.** Why major in Hospitality, Sport and Tourism Management. *Global Open House: Troy University – Phenix City Site*, Phenix City, Alabama, February 2014.
- Dixon, A.** How to market and promote Troy University's Bachelor of Science in Hospitality, Sport and Tourism Management degree. *Atlanta District Conference: Troy University – Atlanta Site*, Atlanta, Georgia, September 2013.
- Dixon, A.** Why major in Hospitality, Sport and Tourism Management. *HSTM Marketing Blitz: Troy University – Fort Walton Beach Site*, Fort Walton Beach, Florida, July 2013.
- Dixon, A.** Why major in Hospitality, Sport and Tourism Management. *HSTM Marketing Blitz: Troy University – Brunswick Site*, Brunswick, Georgia, June 2013.
- Dixon, A.** How to market and promote Troy University's Bachelor of Science in Hospitality, Sport and Tourism Management degree. *Troy University – Phenix City Campus: Recruiter Meeting*, May 2013.



**Dixon, A.,** Backman, S., Norman, W., & Backman, K. Segmentation of golf tournament attendees. *2007 College of Health, Education and Human Development Faculty Forum*, Clemson University, April 2007.

Arsal, I., **Dixon, A.,** & Backman, S. Destination competitiveness: SWOT analysis of Myrtle Beach. *2007 College of Health, Education and Human Development Faculty Forum*, Clemson University, April 2007.

Oh, C., Draper, J., & **Dixon, A.** Understanding visitors' preferences for public beach access using a stated preference choice approach. *2007 College of Health, Education and Human Development Faculty Forum*, Clemson University, April 2007.

**Dixon, A.** Economic impact studies of tourism in South Carolina: On-going projects. *Promoting Graduate Research of South Carolina Universities: The Governor's New Initiative*, Columbia, SC, April, 25, 2006.

**Dixon, A.** & Arsal, I. Present and Future Research Objectives of Clemson University's Department of Parks, Recreation and Tourism Management. *College of Health, Education and Human Development*, Clemson, SC, September 21, 2005.

## **GRADUATE-ADVISED RESEARCH**

### **Master's Major Research Project**

Sarah Welch (Fall 2021 – May 2022). *Determining and understanding the motivations as to why individuals engage with Troy University Athletics through Twitter*. Troy University.

Adrian McQueen (Fall 2021 – May 2022). *College students' participation in leisure activities*. Troy University.

Ava Korinke (Fall 2021 – May 2022). *Factors that influence perceived quality of care of graduate assistant athletic trainers*. Troy University.

Alexandros Caldwell (Fall 2020 – May 2021). *Motivational factors that influence the decision-making process of international student-athletes to attend a Division I US institution*. Troy University.

Carter Kauffman (Fall 2020 – May 2021). *The relationship between fantasy sport and sport video game motivations*. Troy University.

Wenbo Guo (Fall 2020 – May 2021). *Factors affecting the intention of Chinese college-aged adults' participation in sports*. Troy University.

Nathan Ludwig (Fall 2020 – May 2021). *Sponsorship awareness and support in NCAA football*. Troy University.

- Anthony Siples (Fall 2020 – May 2021). *Motivational factors of sport media consumption*. Troy University.
- Raj Gabhane (Fall 2019 – May 2020). *The influence of athlete brand image and attitudes toward brand on purchase intentions*. Troy University.
- Nathan Johnson (Fall 2019 – May 2020). *Evaluating NFL career performance based on draft selection*. Troy University.
- Andrii Rutnytskyi (Fall 2019 – May 2020). *Communicating brand identity on social media: A case study of use of Instagram and Twitter for collegiate athletic branding based on Troy football social media*. Troy University.
- Harrison Tancer (Fall 2019 – May 2020). *Donor motivations and identification*. Troy University.
- Guy Fluckum (Fall 2019 – May 2020). *Changes in students' satisfaction and perceived benefits following the construction of a new recreation facility*. Troy University.
- Brian Abernethy (Fall 2019 – May 2020). *Factors influencing travel destination attractiveness among mountain bike tourists*. Troy University.
- Igor Almeida (Fall 2018 – May 2019). *Psychological stressors and perceived athlete performance in collegiate sport teams*. Troy University.
- Joshua Hickson (Fall 2018 – May 2019). *Motivations of individuals who attend eSporting events and how their participation influences consumption behaviors*. Troy University.
- Ryan Lee (Fall 2018 – May 2019). *The perceived organizational support of NCAA Division I compliance officers and its corresponding relationship to commitment and job satisfaction*. Troy University.
- Shilei Qiao (Fall 2018 – May 2019). *Examining the relationship between attendance motivations and future sports consumption behavior among international students*. Troy University.
- Tanner Stewart (Fall 2018 – May 2019). *The perceived importance of internship of hospitality, sport and tourism management students*. Troy University.
- Jonathan Swalley (Fall 2018 – May 2019). *Spectators' likelihood to return to sporting event based off service quality*. Troy University.
- Zeyuan Tian (Fall 2018 – May 2019). *College students' eSport participation motivations and consumption behaviors*. Troy University.
- Ziqi Hou (Fall 2017 – May 2018). *Examining the relationship between athlete leadership, team cohesion, and athlete satisfaction among collegiate sport teams*. Troy University.

- Grace Bolin (Fall 2017 – May 2018). *Barriers to environmental sustainability in college athletics*. Troy University.
- Brian Berg (Fall 2017 – May 2018). *The impact of sport-specific strength training on non-contact injuries in American football*. Troy University.
- Tykia Harris (Fall 2017 – May 2018). *Self-efficacy and motivation of student-athletes*. Troy University.
- Kacie MacKey (Fall 2017 – May 2018). *Motivations of individuals who participate in fantasy football and the influence of participation on consumption behaviors*. Troy University.
- Russell Schaffer (Fall 2017 – May 2018). *Evaluating engagement in collegiate social media: An examination of the factors that increase engagement with consumers*. Troy University.
- Yunqi Tang (Fall 2017 – May 2018). *The relationship between perceived coach style and athletics motivation among Chinese collegiate athletes*. Troy University.
- Taylor Blue (Fall 2016 – May 2017). *The impact of social media within athletics communications departments*. Troy University.
- Connor Bravard (Fall 2016 – May 2017). *Investigating the factors that influence repurchase intentions of season ticket holders*. Troy University.
- Allison Forbes (Fall 2016 – May 2017). *Perceptions of NCAA Division I men's basketball athletes of female head coaches*. Troy University.
- Patrick Johnston (Fall 2016 – May 2017). *Assessing college choice factors of student athletes*. Troy University.
- Mallory McQueen (Fall 2016 – May 2017). *Evaluating students' constraints to collegiate sport events*. Troy University.
- Reynaldo Radlin (Fall 2016 – May 2017). *Leadership in sport: Athlete coaching style preferences*. Troy University.
- Thomas Servino (Fall 2016 – May 2017). *Exploring the relationship between perceived cohesion and sport commitment*. Troy University.
- Neal Greenho (Fall 2015 – May 2016). *Relationship between student athletes' stress and sport commitment*. Troy University.
- Ashely Caldwell (Fall 2015 – May 2016). *An analysis of the prevalence and severity of all-star cheerleading injuries*. Troy University.

- Martin Morante (Fall 2015 – May 2016). *Evaluating consumers' attitude towards sponsors and sponsor goodwill of a one-time sporting event*. Troy University.
- Samantha Morgan (Fall 2015 – May 2016). *Examining the impact of psychosocial pressures and body image on eating attitudes and behaviors of Division I female student-athletes*. Troy University.
- Tucker Rainey (Fall 2015 – May 2016). *The impact of campus recreation participation on student well-being and attachment*. Troy University.
- Sara Vogt (Fall 2014 – May 2015). *Factors effecting the choice of major by student-athletes*. Troy University.
- Branko Weber (Fall 2014 – May 2015 ). *The importance, utilization and perceived effectiveness of social media to accomplish organizational objectives at academic sport management programs*. Troy University.
- Geren Woodbridge (Fall 2014 – May 2015). *The relationship between imagery use and self-confidence and self-efficacy in collegiate track and field athletes*. Troy University.
- TR Rolen (Fall 2014 – May 2015). *How to maximize fundraising strategies through donor relations within a division I athletes department to increase donor growth and retention*. Troy University.
- Joquan Robinson (Fall 2014 – May 2015). *Investigation of the relationship between athlete identity and career efficacy*. Troy University.
- Jeremy Mersch (Fall 2014 – May 2015). *Evaluating the economic impact of sport tourists' expenditures associated with a university's football season attendance*. Troy University.
- Jarrold Fleming (Fall 2014 – May 2015). *Examination of college student-athlete academic and athletic self-efficacy*. Troy University.
- Timur Kamilov (Fall 2014 – May 2015). *Exploration of intercollegiate athletes' attitudes toward homosexual males and females*. Troy University.
- Musa Abdul-Aleem (Fall 2014 – May 2015). *An exploratory study of motivation and its effect on training habits*. Troy University.
- Cara Smith (Fall 2014 – May 2015). *Perfectionism and athlete burnout in collegiate majorettes*. Troy University.
- Kyle Wilborn (Fall 2014 – May 2015). *Elite athlete burnout: Self Determination Theory*. Troy University.

- Rustin Sauvigne (Fall 2013 – May 2014). *Assessing spectator-based brand equity in football at Division I-A university*. Troy University.
- Jessica Lynch (Fall 2013 – May 2014). *The relationship between team identification and sport consumption*. Troy University.
- Kyle Fuller (Fall 2013 – May 2014). *College choice factors for student-athletes at Division I-A university*. Troy University.
- Jennifer Gardner (Fall 2013 – May 2014). *An exploratory study of Division I compliance officers*. Troy University.
- Haley Hutchins (Fall 2013 – May 2014). *Examination of satisfaction with and importance of venue factors at intercollegiate basketball arena*. Troy University.
- Austin Moser (Fall 2013 – May 2014). *Constraints to intercollegiate football game attendance*. Troy University.
- Riley Montgomery (Fall 2012 – Spring 2013). *Measuring the effectiveness of sponsorship in football at Troy University*. Troy University.
- Taylor Edwards (Fall 2012 – Spring 2013). *Economic impact study of NCAA men's College Cup*. Troy University.
- Jonathan Gardner (Fall 2012 – Spring 2013). *Effects of current student recreation facilities on students' decision to attend Troy University*. Troy University.
- Brandon Williams (Fall 2012 – Spring 2013). *The motivation factors of adults using leisure time to participate in parks and recreational/leisure activities*. Troy University.
- Bart Barnes (Fall 2012 – Spring 2013). *Visitor expenditure profile for AISA football championship*. Troy University.
- Chris Wasson (Fall 2012 – Spring 2013). *Effectiveness of social media promotional activities in Major League Soccer*. Troy University.
- Brynna Waters (Fall 2012 – Spring 2013). *Effectiveness of social media as communication strategy at Division I FBS automatics qualifying schools*. Troy University.
- Rustin Cockrell (Fall 2011 – Spring 2012). *Estimating the economic impact of non-resident hunters using commercial outfitters in Alabama*. Troy University.
- Matthew Barrett (Fall 2011 – Spring 2012). *Effectiveness of social media marketing strategies in intercollegiate athletic departments*. Troy University.

- Stephanie Vieira (Fall 2011 – Spring 2012). *Aspects influencing college choice among international student-athletes*. Troy University.
- Clifford McRoberts (Fall 2011 – Spring 2012). *Differences in fan attendance motivation for attendees of collegiate athletic events*. Troy University.
- Elizabeth Brown (Fall 2011 – Spring 2012). *An ethnographic look at the lives of college football players at a small Division-I Football Bowl Series University*. Troy University.
- Edward Bailey (Fall 2011 – Spring 2012). *Analysis of subsequent behaviors and performances of college football programs following major infractions*. Troy University.
- Chris Dennis (Fall 2011 – Spring 2012). *Factors influencing the college choice of student-athletes*. Troy University.
- Steven Adams (Fall 2011 – Spring 2012). *Determining the factors that influence fan attendance at collegiate athletic events*. Troy University.
- Andrew Dickinson (Fall 2010 – Spring 2011). *Primary motives for college athletic donors*. Troy University.
- Chad Jenkins (Fall 2010 – Spring 2011). *Assessing gender differences in motivating factors to attend college basketball games*. Troy University.
- Derick Thomas (Fall 2010 – Spring 2011). *Comparing motivational factors for attendance to NCAA basketball games between season ticketholders and single game ticketholders*. Troy University.
- Evan Hawkins (Fall 2010 – Spring 2011). *Sponsor motives for sport sponsorship participation at Troy University*. Troy University.
- Mike Conley (Fall 2010 – Spring 2011). *Motivational factors for intercollegiate athlete's participation: Emphasis on track and field*. Troy University.

### **Undergraduate Thesis Committee**

*Thesis Chair*, Troy University:

- Isabel Robledo (Fall 2022 – May 2023). *Student motivations for participation in short-term study abroad experiences*.

### **Graduate Student Committee Membership**

*Doctoral Committee Chair*, Troy University:

- Taylor Rozantz, Sport Management (Fall 2020 – present)
- Jennifer Stoll, Sport Management (July 2018)
  - Cognate: Sport Tourism

*Doctoral Committee Member, Troy University:*

- Andrew Gatti, Sport Management (Spring 2023 – present)
- Arthur Abruzzo, Sport Management (Fall 2022 – present)
- Beatrice Stallings, Sport Management (Fall 2020 – present)
- Rachel Silverman, Sport Management (May 2024)
- Doyeoup Kim, Sport Management (July 2019)
- Sara Vogt, Sport Management (July 2019)
- Sara Schoffner, Sport Management (July 2017)

*Master's Thesis, Troy University*

- Brian Abernathy, Sport Management, Summer 2020
- Ziqi Hou, M.S. Sport Management, Spring 2018

*Master's (Non-Thesis), Marshall University, Spring 2010*

- Andrew Donovan, M.S. Athletics Administration
- Jane DeWitt, M.S. Athletics Administration

## **SERVICE**

### **Professional Service**

*Editorial Board, Event Management*

*Editorial Board, Journal of Applied Sport Management*

*Reviewer, Journal of Sport Management*

*Reviewer, Journal of Leisure Research*

*Reviewer, Tourism Management*

*Reviewer, Leisure Sciences*

*Reviewer, Journal of Convention & Event Tourism*

*Reviewer, North American Society of Sport Management Conference*

*Reviewer, American Alliance for Health, Physical Education, Recreation and Dance Conference, 2011 - 2013*

*Reviewer, Southern Sport Management Conference (2011 – 2014)*

*Southern Sport Management Conference, Executive Committee Member (2010 – 2014).*

*Southern Sport Management Conference, Student Presentation Judge (2009 – 2012).*

### **University Service**

*Member, Graduate Academic Council, Troy University, Fall 2017 – present.*

*Member, Consortia Relationship Review Committee, Troy University, Spring 2015 – Fall 2023.*

*Member, Study Abroad Strategic Plan Initiative, Spring 2016 – Fall 2023.*

*Mentor, Leadership Scholar Program. Troy University. Fall 2014 – Spring 2022.*

*Alternate, University Review Committee, College of Health and Human Services. Spring 2020.*

*Appointed member, International Liaison, College Health and Human Services, Troy University, Spring 2017 – July 2020.*

*Faculty Leader, HSTM Study Abroad to Switzerland, Germany, and Austria. Fall 2019.*

*Faculty Leader, HSTM Study Abroad to Scotland and Ireland. Spring 2019.*

*Faculty co-Leader*, HSTM Study Abroad to Ireland. Spring 2018.

*Department Representative*, Duy Tan University (Vietnam): Hospitality, Sport and Tourism Management program development committee, Summer 2016 – Summer 2020.

*Department Representative*, Vietnam National University – International School: Hospitality, Sport and Tourism Management program development committee, Spring 2016 – Summer 2020.

*Department Representative*, Dong A University (Vietnam): Hospitality, Sport and Tourism Management program development committee, Summer 2016 – Fall 2016.

*Faculty Sponsor*, Korean Visiting Scholar – Dr. Junmo Sung, Fall 2016 – July 2018.

*Facilitator*, Articulation agreement with Faulkner State Community College. Spring 2015. Agreement approved Fall 2015.

*Faculty Sponsor*, Chinese Visiting Scholar – Dr. Zhang Jianli. Spring 2015 – Fall 2015.

*Faculty Sponsor*, Chinese Visiting Scholar – Dr. Tao Zhu. Spring 2015 – Fall 2015.

*Faculty Sponsor*, Chinese Visiting Scholar – Dr. Ma Yuanjun. Fall 2014.

*Facilitator*, Hospitality Program Development with Saigon Technical University, Vietnam. Fall 2014 – Fall 2015.

*Co-Facilitator*, Carmike Launch Team, Spring 2015.

*Member*, Carmike Cinemas Professional Development Program. Fall 2014 – Summer 2015.

*University representative*, Hunan Normal University Delegation visit. Troy University, Spring 2015.

*Appointed member*, Certification Program Development Committee. Troy University Fall 2014.

*University representative*, Study-aboard program development with Hospitality and Tourism Management Program – Costa Rica. Troy University, Summer 2014, Summer 2015.

*University representative*, Study-aboard program development with Hospitality and Tourism Management Program-Guatemala. Troy University, Summer 2013, Summer 2015.

*Faculty leader*, Sport Management Study Aboard in Costa Rica. Troy University, Spring 2013.

*Appointed member*, Economic Impact of Troy University. Troy University, Spring 2012.

*Faculty advisor*, Lambda Chi Alpha. Troy University, 2011 – 2013.

*Elected committee member*, Marshall University Distinguished Artist and Scholar Award Committee. Marshall University, 2009.

## **College Service**

*Appointed member*, International Liaison, College Health and Human Services, Troy University, Spring 2017 – Summer 2021.

*Member*, Graduate Academic Council, Troy University, Fall 2017 – present.

*Appointed member*, College Health and Human Services Executive Committee. Troy University, Fall 2014 – Summer 2021.

*Alternate*, University Review Committee, College of Health and Human Services. Spring 2020.

*Appointed member*, College Health and Human Services Review Committee. Troy University, Fall 2014 – Spring 2015; Fall 2016 – Spring 2017, Fall 2019 – Spring 2020.

*College representative*, Hunan Normal University Delegation visit. Troy University, Spring 2015.

*Appointed member*, Ph.D. in Sport Management Proposal Taskforce. Troy University, Spring 2013- 2014.



- Appointed Chair*, Hospitality and Tourism Management Graduate Curriculum Development Taskforce. Troy University, Fall 2012 – Spring 2013.
- Appointed Chair*, School of Hospitality, Sport and Tourism Management Proposal Taskforce. Troy University, Spring 2012 – Summer 2013.
- Appointed Chair*, Bachelor of Science in Hospitality, Sport and Tourism Management Proposal Taskforce. Troy University, Spring 2012.
- Appointed Chair*, Hospitality, Sport and Tourism Management Curriculum Development Taskforce. Troy University, Spring 2012.
- College representative*, Study-abroad and faculty research collaboration program development with UNIBE in Costa Rica. College of Health and Human Services, Troy University, Spring-Summer 2012.
- Secretary*, Planning and Review Committee, College of Education and Human Services. Marshall University, 2009.

### **Departmental Service**

- Search Committee Chair*, Tourism Management Tenure-Track position search Troy Campus. Troy University, Fall 2019 – Summer 2020.
- Director*, HSTM Summit, School of Hospitality, Sport and Tourism Management, Troy University, 2016 – Spring 2021.
- Director*, HSTM Annual Banquet, School of Hospitality, Sport and Tourism Management, Troy University, 2017 – Spring 2021.
- Member*, Doctoral Admissions Committee, Spring 2015 – present.
- Member*, Ph.D. Curriculum Committee, Fall 2014 – present.
- Committee member*, HSTM (and old SFM) Undergraduate Curriculum Committee. Troy University, 2010 – present.
- Committee member*, Sport Management (and old SFM) Graduate Curriculum Committee. Troy University, 2010 – present.
- Appointed Member*, HSTM Transition Team (move to College of Business). August 2019 – July 2020.
- Faculty Leader*, HSTM Study Abroad to Switzerland, Germany, and Austria. Fall 2019.
- Faculty Leader*, HSTM Study Abroad to Scotland and Ireland. Spring 2019.
- Faculty co-Leader*, HSTM Study Abroad to Ireland. Spring 2018.
- Search Committee Chair*, Hospitality Management Tenure-Track position search Troy Campus. Troy University, Spring – Summer 2017.
- Interim Director*, School of Hospitality, Sport and Tourism Management. Troy University, January 2013 – December 2015.
- Department Representative*, Duy Tan University (Vietnam): Hospitality, Sport and Tourism Management program development committee, Summer 2016 – Summer 2020.
- Department Representative*, Vietnam National University – International School: Hospitality, Sport and Tourism Management program development committee, Spring 2016 – Summer 2020.
- Department Representative*, Dong A University (Vietnam): Hospitality, Sport and Tourism Management program development committee, Summer 2016 – Fall 2016.
- Facilitator*, Duy Tan University delegation visit. Troy University, Summer 2015.
- Faculty Sponsor*, Chinese Visiting Scholar – Dr. Zhang Jianli. Spring 2015 – Fall 2015.

- Faculty Sponsor*, Chinese Visiting Scholar – Dr. Tao Zhu. Spring 2015 – Fall 2015.
- Faculty Sponsor*, Chinese Visiting Scholar – Dr. Ma Yuanjun. Fall 2014.
- Facilitator*, Articulation agreement with Faulkner State Community College. Agreement approved Fall 2015.
- Facilitator*, Hospitality Program Development with Saigon Technical University, Vietnam. Fall 2014 – Summer 2015.
- Department representative*, Hunan Normal University Delegation visit. Troy University, Spring 2015.
- Search Committee Chair*, Hospitality Management Tenure-Track position search Troy Campus. Troy University, Summer 2017.
- Search committee Chair*, Sport Management Tenure-Track position search Troy Campus. Troy University, Spring 2015.
- Search committee Chair*, Tourism Management Tenure-Track position search Troy Campus. Troy University, Spring 2015.
- Search committee Chair*, Hospitality Management Tenure-Track position search Troy Campus. Troy University, Spring 2014.
- Search committee Chair*, Tourism Management Tenure-Track position search Troy Campus. Troy University, Spring 2014 – Spring 2015.
- Search committee Chair*, Hospitality Management Tenure-Track position search eTroy. Troy University, Spring 2013.
- Search committee Chair*, Tourism Management Tenure-Track position search Troy Campus. Troy University, Spring 2013.
- Search committee Chair*, Tourism Management Tenure-Track position search eTroy. Troy University, Spring 2013.
- Search committee member*, Kinesiology and Health Promotion Chair position search Troy Campus, Spring 2013.
- Search committee Chair*, Sport and Fitness Management Tenure-Track position search Troy Campus. Troy University, Fall 2012.
- Appointed member*, Ph.D. in Sport and Fitness Management Proposal Taskforce. Troy University, Fall 2011.
- Search committee member*, Sport and Fitness Management Tenure-Track position search San Antonio, TX. Troy University, Spring 2012.
- Department representative*, Study-abroad and faculty research collaboration program development with UNIBE in Costa Rica. College of Health and Human Services, Troy University, Spring-Summer 2012.
- Director*, Scholarly Research Boot Camp. Troy University, 2011.
- Faculty advisor*, Phi Epsilon Kappa. Troy University, 2011 – 2013.
- Department representative*, Honors Convocation. Troy University, 2012.
- Department representative*, IMPACT Sessions. Troy University, 2011 – present.
- Department representative*, Troy University Preview Day, 2011 – present.
- Department representative*, Troy University Graduation Ceremony. Troy University, 2010 – present.
- Co-Director*, Department of Kinesiology and Health Promotion Awards Banquet. Troy University, 2011.
- Attendee*, Homecoming and Alumni Activities. Troy University, 2010 – present.

*Appointed member*, Strategic Leadership Committee, School of Kinesiology, Marshall University, 2009.

### **Community Service**

*Den Leader*, Cub Scouts: Boy Scouts of America, Troy, Alabama, August 2016 – Spring 2024 (leading two separate dens).

*Adult Leader/Committee Member*, Boy Scouts of America, Troop 41, Troy Alabama, August 2016 - present.

*Co-Director*, HSTM Fun Fest. School of Hospitality, Sport and Tourism Management, Troy University, 2017 – 2019.

*Director*, HSTM Charity Golf Tournament. School of Hospitality, Sport and Tourism Management, Troy University, 2016 – 2019.

*Director*, Children’s Health Field Day. School of Hospitality, Sport and Tourism Management, Troy University, 2016.

*Co-Director*, HSTM Charity Golf Tournament. School of Hospitality, Sport and Tourism Management, Troy University, 2014 – 2015.

*Co-Director*, Children’s Health Field Day. School of Hospitality, Sport and Tourism Management, Troy University, 2014 – 2015.

*Co-Director*, Troy KHP Miracle League Charity Golf Tournament. Department of Kinesiology and Health Promotion, Troy University, 2011 – 2013.

*Co-Director*, Children’s Health Field Day. Department of Kinesiology and Health Promotion, Troy University, 2011 – 2013.

*Committee member*, Miracle League Playground Project. Troy, Alabama, Fall 2012 –2013.

*Head Coach*, Softball youth league, Troy Parks and Recreation Department. Troy, Alabama, Spring 2015, 2016, 2017, 2018, 2019.

*Head Coach*, Soccer youth league, Troy Parks and Recreation Department. Troy, Alabama, Fall 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019.

*Head Coach*, Baseball youth league, Troy Parks and Recreation Department. Troy, Alabama, Spring 2018, 2019.

*Head Coach*, Tee ball youth league, Troy Parks and Recreation Department. Troy, Alabama, Spring 2014, 2015, 2017.

*Principal Investigator*, Economic impact of 2011 Alabama Super-Regional Softball Tournament. Troy Parks and Recreation Department, Troy Alabama, Spring 2011.

*Assistant Coach*, Tee ball youth league, Troy Parks and Recreation Department. Troy, Alabama, 2012.

*Assistant Coach*, Soccer youth league, Troy Parks and Recreation Department. Troy, Alabama, 2011.

*Member*, Camp New You Program Evaluation Committee. School of Kinesiology, Marshall University, 2009.

### **AWARDS**

*2014 Chancellor’s Fellow Program*, Troy University.

*Certificate of Excellence*, College of Health, Education and Human Development, Clemson University (April 2008).

- Graduate Student Award of Excellence*, Department of Parks, Recreation and Tourism Management, Clemson University (April 2008).
- Graduate Student Travel Award* (\$750), Department of Parks, Recreation and Tourism Management, Clemson University (September 2007).
- Professional Enrichment Grant* (\$200), Clemson University's Graduate Student Government (July 2007).
- Graduate Student Travel Award* (\$250), Department of Parks, Recreation and Tourism Management, Clemson University (June 2007).
- Best Student Presentation* (\$1000), Southeast Travel and Tourism Society Annual Conference, Sarasota, Florida (March 2006).
- Graduate Assistantship*, Department of Parks, Recreation and Tourism Management, Clemson University, Clemson, South Carolina (January 2005- May 2009).