



L. Kate Price-Howard, PhD, CHE, CHIA, CTRS
Curriculum Vitae

CONTACT INFORMATION:

Lisa Kate Price-Howard

Associate Professor

LKPrice@troy.edu

EDUCATIONAL BACKGROUND:

- 2011 Ph.D. Parks, Recreation, and Tourism University of Utah; Salt Lake City, UT
Department of Parks, Recreation, and Tourism
Dissertation Title: Predicting Vacation Rental Intentions Using the Theory of Planned Behavior along the Florida/Alabama Gulf Coast
Chairs: Dr. Edward Ruddell, Dr. Dan Dustin
- 2000 M.S. in Recreation Administration
Florida International University; Miami, FL
Department of Health, Physical Education, and Recreation
- 1996 Emphasis in Therapeutic Recreation
Florida International University; Miami, FL
Department of Health, Physical Education, and Recreation
- 1990 - 1992 B.S. in Parks and Recreation (Dean's List)
Florida International University; Miami, FL
Department of Health, Physical Education, and Recreation
Minor: Exercise Physiology
- 1998 – 1990 Auburn University
Auburn, AL
Major: Recreation and Sports Medicine

TEACHING EXPERIENCE

Instructor of Record

Troy University

School of Hospitality, Sport, and Tourism Management

Assistant Professor (Fall 2013 – Summer 2021)

HSTM 2201, Leisure in Society, 8 courses.

HSTM 2220, Introduction to Tourism, International – Chongqing Normal University, 1 course.

HSTM 2230/3372, Introduction to Hospitality Management, 10 courses.
 HSTM 3301, Social Psychology of Leisure, 5 courses.
 HSTM 2240/3340, Principles of Recreation, 7 courses.
 HSTM 3345, Recreation Programming, 8 courses.
 HSTM 3374, Resort & Hotel Management, 7 courses.
 HSTM 4420, Finance Management in Hospitality, 4 courses.
 HSTM 4423, Current Issues in Hospitality, 3 courses.
 HSTM 4425, Human Resource Management in Hospitality, 8 courses.
 HSTM 4450, Event Management, 1 course.
 HSTM 4460, Leadership Principles in Hospitality, 2 courses.
 HSTM 4465, Hospitality Service, 7 courses.
 HSTM 4466, Restaurant Management, 6 courses.
 HSTM 4470, Revenue Generation in Hospitality, Sport, & Tourism Mngt, 9 courses.
 HSTM 4470, Revenue Generation in Hospitality, Sport, & Tourism Mngt, International-
 Duy Tan University, 1 course.
 HSTM 4493, Guided Independent Study, 3 courses.

Associate Professor (Fall 2021 – Present)

HSTM 2201, Industry Fundamentals, 1 course
 HSTM 2230, Introduction to Hospitality Management, 5 courses.
 HSTM 2240, Introduction to Recreation Administration, 2 courses.
 HSTM 3345, Recreation Programming, 2 courses.
 HSTM 3365, Research Methods in Hospitality, Sport, & Tourism Mngt, 1 course.
 HSTM 4420, Finance Management in Hospitality & Tourism, 2 courses.
 HSTM 4423, Current Issues in Hospitality, 2 courses.
 HSTM 4423, Hospitality Service, Duy Tan University – DaNang, Vietnam, 1 course.
 HSTM 4425, Human Resource Management in Hospitality, 3 courses.
 HSTM 4450, Event Management, International-Vietnam National University, 1 course.
 HSTM 4450, Event Management, 1 course.
 HSTM 4462, Hospitality & Tourism Marketing, 2 courses.
 HSTM 4465, Hospitality Service, 3 course.
 HSTM 4465, Hospitality Service, Duy Tan University – DaNang, Vietnam, 1 course.
 HSTM 4466, Food & Beverage Management, 4 courses.
 HSTM 4468, Recreation Administration, 2 courses.
 HSTM 4470, Revenue Generation in Hospitality, Sport, & Tourism Mngt, 4 courses.
 HSTM 4494, Guided Independent Study, 1 course.
 HSTM 4499, Senior Seminar, 1 course.

University of West Florida

Adjunct Department of Hospitality, Recreation and Resort Management

LEI 3140 Leisure and Society

Spring 2009

University of Utah

Department of Parks, Recreation, and Tourism

Fall 2003 – Spring 2006

PRT 3310 Leisure Behavior and Human Diversity (online), 2 Courses
 PRT 3320 Recreation Programming and Leadership, 2 Courses

PRT 1120 Outdoor Cooking & Camping, 2 Courses
PRT 5390 Parks, Recreation, and Tourism Management, 1 Course

Florida State University
Adjunct Department of Recreation and Leisure Services Administration

LEI 4923 Commercial Recreation and Tourism Spring 2002

PROFESSIONAL EXPERIENCE (FULL TIME):

Troy University August 1, 2021 – Present
Associate Professor Ft. Walton Beach, FL
School of Hospitality, Sport and Tourism Management
Hospitality Program Coordinator – Global Campus

Description: Awarded Promotion to Associate Professor in Spring 2021 – effective August 2021. Promotion to associate professor was awarded after teaching 7 years in higher education. My primary responsibilities were in the Sorrell College of Business in the School of Hospitality, Sport and Tourism Management. My specialty was online curriculum of hospitality and recreation courses. Additionally, during the past 10 years, I was able to successfully author 2 editions of a prominent textbook in our industry, 8 publications of which 7 were peer reviewed, and prepared 23 presentations of which 22 were international or national in scope. I also elected to serve as a Faculty Senate representative since August 2021.

Troy University August 1, 2013 – July 31, 2021
Assistant Professor Ft. Walton Beach, FL
School of Hospitality, Sport and Tourism Management
Online Hospitality & Recreation Specialty
Hospitality Program Coordinator – Global Campus

Description: Awarded Tenure in Spring 2019 – effective August 2019. Tenure was awarded after teaching 5 years in higher education. My primary responsibilities were in the College of Health and Human Services in the School of Hospitality, Sport and Tourism Management. My specialty was online curriculum of hospitality and recreation courses. This is a tenure-track, assistant professor position in the hospitality and tourism management discipline. Specific duties include teaching full-load undergraduate major courses. Additional expectations are required for research and service areas.

Go Play, Inc. Consultant (seasonal) August 2013 - Present
Go Play, Inc. (Incorporated since Jan 2006) Jan 2002 – August 2013
Recreation Consulting Company/Owner Gulf Shores, AL – Panama City Beach, FL

- Developed a recreation consulting company to create recreation departments and/or special events for resort and property management companies to enhance their guests' experience with value added amenities.
- Design and develop start-up recreation programs; facilitate team for large events for various companies (i.e., jazz festivals, magic conventions, wine festivals, Fourth of July community Parades, corporate teambuilding).
- Recruit, supervise, and manage college recreation interns in a commercial recreation setting utilizing experiential education.

Past/Current Clients:

- *TOPS'L Beach & Racquet Resort*
 - Miramar Beach , FL (Seasonal) May 2010 – Aug 2024
- *The Club at Henderson Beach Resort*
 - Destin, FL June 2024 – July 2024
- *SunDestin Resort* Destin, FL (Seasonal) May 2020 – June 2024
- *Emerald Grande Resort* Destin, FL May 2021 – July 2023
- *Hotel Effie* Miramar Beach, FL Dec 2021
- *Bay Creek Resort* Cape Charles, VA May 2020 – Aug 2021
- *Sandestin Golf & Beach Resort* Destin, FL (as needed) March–Aug 2012; 2021-24
- *Majestic Beach Resort* Panama City Beach, FL May 2012
- *Cottage Rental Agency* Seaside, FL May 2010 – Sept 2011
- *Edgewater Beach & Golf Resort* Panama City Beach, FL May – Sept 2010 - 2012
- *Cottage Rental Company* Rosemary Beach, FL Summer 2009 – 2013
- *Laketown Wharf* Panama City Beach, FL Summer 2009
- *Seaside Merchants Association* Seaside, FL May 2000 – 2011
- *Shores of Panama* Panama City Beach, FL Summer 2008 - 2010
- *ResortQuest* Breckenridge, CO Spring 2008
- *ResortQuest* Northwest Florida Summer 2003 - 2007
- *Dunes of Panama* Panama City Beach, FL Summer 2007
- *Spectrum Resorts*
 - *The Beach Club,* Gulf Shores, AL Summer 2007 – 2012
 - *Turquoise Place* Orange Beach, AL Summer 2010 - 2011
- *Sterling Resorts* Destin, FL Summer 2006 – Dec 2013
- *Wildly Different Events* Las Vegas, NV Feb 2008/2009/2010
- *MAGIC Magazine* Las Vegas, NV Aug 2004/2007/2009/2011
- *Gulf Shores Plantation* Gulf Shores, AL Summer 2004-2006
- *MBC Resort Promotions* Pensacola Beach, FL Summer 2006
- *The Resorts of Pelican Beach* Destin, FL January 2002 – Aug 2006

ResortQuest/A Gaylord Entertainment Company

January 2000 – September 2007

Director of Recreation

Perdido Key, FL to Panama City Beach, FL

- Designed and restructured recreation department. Started with *TOPS'L Beach and Racquet Resort* and expanded department throughout Northwest Florida to encompass fifteen resorts during summer of 2006 and 2007.
- Designed, implemented, and promoted recreation programs to encompass all Children's programs, Family and Teen events, Corporate Team Building for group sales, Winter Guest Programs for adults, and employee morale events.
- Developed Recreation Internship Program, awarded an approved internship property for Resort & Commercial Recreation Association; 2002 through 2007, supervised 236 interns during six-year period.

Hawk's Cay Resort

August 1996 – November 1999

Director of Recreation/Conference Services Manager

Duck Key, FL

- Designed and restructured recreation department from an external company to an in-house department, saving company \$139,000 — taking the department from negative \$149,000 per year to negative \$10,000 for the amenities.
- Developed, programmed, and managed all recreation programming for resort guests of all ages and corporate recreation programs for the group sales and conference services

department; including bicycle rental division, kayak excursions, and boat rentals and maintained all pool decks and beach areas for all guest areas.

- Served as recruiter for the Recreation Internship Program and had significant role in selection, training, and evaluation process of interns on a quarterly basis for year-round programs.

Recreation Therapist	Lower Florida Keys Health Systems, Key West, FL	1995 –1996
Server/Trainer	T.G.I. Friday's {Miami International, FL/New Orleans, LA/Key West, FL}	1992 – 1996
Activity Director	Marathon Manor, Inc. Marathon, FL	1993 –1995
Novelty System Manager	GK Enterprises, Metairie, LA	1992
Assistant Entertainment Agent/Intern	Sub-contractor for Barbara Coppersmith and Associates Barbara Coppersmith and Associates, Metairie, LA	1992

PROFESSIONAL EXPERIENCE (PART-TIME):

SCUBA Diver Technician	<i>Le Reve</i> Aqua Theatrical Production Las Vegas, NV	2009 - 2011
Event Staff/Recruiter	Wildly Different Orlando, FL	2008 - 2010
Event Staff	Corporate teambuilding events Resort Sports, Inc. Ft. Myers, FL	1998 - 1999
Head Counselor/ Water-ski Instructor	Corporate teambuilding events Camp Danbee for Girls, Peru, MA	1993
Counselor/ Weight-Training Instructor	Camp Taconic, Hinsdale, MA	1991
Kid's Fitness Counselor	Pensacourt Fitness Club, Pensacola, FL	1990
Youth Director	Langdale United Methodist Church, Valley, AL	1990
Youth Coordinator	Carnival Cruise Line, Miami, FL	1989 - 1990
Youth Coordinator	Norwegian Cruise Line, Miami, FL	1989
Beach Brigade Counselor/ Special event staff	Holiday Inn, Navarre Beach, FL	1986 - 1988

BOOKS:

Crossley, J., Rood, S., **Price-Howard, K.**, Janes, P., & Holdnak, A. (2023). *Commercial Recreation and Tourism: An Entrepreneurial Approach* (8th Edition). Urban, IL: Sagamore-Venture Publishing.

- Associate Editor; responsible for all photos, ancillaries, and assisting with complete publication both electronically and hard copy.

Crossley, J., Rood, S., **Price-Howard, K.**, Brayley, R., & Holdnak, A. (2018). *Commercial Recreation and Tourism: An Entrepreneurial Approach* (7th Edition). Urban, IL: Sagamore-Venture Publishing.

REFEREED JOURNAL ARTICLES:

Price-Howard, L. K., & Lewis, H. (2022). *Perceived Usefulness of Simulation Learning in Hospitality Education*. Accepted. International Hospitality Review. Emerald Publishing.

Lewis, H., **Price-Howard, K. (2021)**. Worlds collide: Traditional Classroom Meets Online Learning. *Journal of Hospitality and Tourism Research*. Volume: 45, Issue 5. Pp. 924-925.
<https://doi.org/10.1177/10963480211011542>

Holladay, P., Dixon, A., Nguyen, M., Bao L. Nguyen, B., Shuangyu Xu, S., & **Price-Howard, K. (2019)**. Stakeholder perceptions of Da Nang, Vietnam as a tourism gateway city. *Journal of Tourism Insights*; Vol. 10: Iss. 1, Article 8. <https://doi.org/10.9707/2328-0824.1089>;

Matise, M. J. & **Price-Howard, K. (2020)** “A pilot study utilizing ecotherapy as a therapeutic modality for persons with trauma- related stress disorders” – The Practitioner Scholar; Volume 2.
<https://www.thepractitionerscholar.com/article/view/20340>

Price-Howard, K. Crossley, J. & Holdnak, A (2019). A Longitudinal Analysis of Music Tourism Impacts. *Journal of Tourism Insights*: Vol. 9: Iss. 1, Article 4. Available at: <https://doi.org/10.9707/2328-0824.1087>

Holladay, P.J., Dixon, A.W., Nguyen, M.C, Nguyen, B.L., Xu, S., & **Price-Howard, K. (2018)**. Stakeholder perceptions of tourism assets and sustainable tourism development in Da Nang, Vietnam. *Enlightening Tourism: A Pathmaking Journal*. Vol. 8: Iss. 2, 74-98. Available at: <http://www.uhu.es/publicaciones/ojs/index.php/et/article/view/3357>

Price-Howard, K., & Matise, M. (2017, October). *Ecotherapy: An Alternative Treatment Modality for Veterans*. 18(5), 28–33. Retrieved from counselormagazine.com

Price-Howard, K. & Holladay, P.J. (2014). Resorts, Resilience, & Retention after the BP Oil Spill Disaster of 2010. *Journal of Tourism Insights*. Vol. 5: Iss. 1, Article 2. Available at: <https://scholarworks.gvsu.edu/jti/vol5/iss1/2/>

IN PROGRESS:

Price-Howard, K., Holladay, P.J., Dixon, A.W., & Dixon, H.E. *An Autoethnographic Exploration into International Teaching Assignments in Hospitality and Tourism*. **Paper in progress.**

Price-Howard, K. & White-McNeil, A. (2021). *Student Engagement in an Online Environment: A best practices case study*. **Written; Submission Date expected by FALL 2024.**

Price-Howard, K. & Tsai, F. (2024). *Wage, Benefits & Job Satisfaction in Commercial Recreation – a longitudinal study*. **Paper in progress.**

INVITED TEACHING/RESEARCH PRESENTATIONS:

Price-Howard, K., Holdnak, A, & Holladay, P.J. “*A Look at the Economic Impact on the Florida/Alabama Gulf Coast after the BP Oil Spill Disaster of 2010*” for Ft. Walton Beach Chamber of Commerce, Tourism Committee. November 18, 2014.

Price-Howard, K., Professional Workshop -Three series presentation, “*Hospitality 101: Improving Customer Service; Motivation- Best of the Best; Attitude 101: Keeping it Positive*” Eden Condominiums. Perdido Key, FL. March 2014.

INTERNATIONAL: **Price-Howard, K.**, GRMM 4110: Lectures on Recreation Management, “*Resort Recreation in North America*,” Gaming Teaching and Research Centre of Macao Polytechnic Institute, Macao, China. February 2014.

REFEREED RESEARCH PRESENTATIONS:

- INTERNATIONAL: **Price-Howard, K.**, 9th Annual ICHRIE-SECSA Conference, “*Student Engagement Assignments Aligned with Community/Tourism Partnerships*.” Southeast, Central & South America Federation, Columbia, SC, United States of America. (March 9, 2024).
- **Price-Howard, K.** (Presenter & Author), Tsai, F. (Presenter & Author), Rood, S. (Author), Holdnak, A. (Author), Nelson, K. (Author). 2023 RCRA Annual Conference, “*2023 Wage, Benefits & Job Satisfaction Survey Results*.” Resort and Commercial Recreation Association, Palm Harbor, FL. United States of America. (November 13, 2023).
- **Price-Howard, K.** (Presenter), Dixon, H., (Presenter & Author), Dixon, A. (Contributor), & P. Holladay, (Contributor). 2023 RCRA Annual Conference, “*Autoethnography of American Tourism and Hospitality Faculty Teaching on-site at American International University Locations*.” Resort and Commercial Recreation Association, Palm Harbor, FL. United States of America. (November 12, 2023).
- INTERNATIONAL: **Price-Howard, K.** (Presenter & Author), Dixon, H., (Presenter), Dixon, A. (Contributor), & P. Holladay, (Contributor). 2023 8th Annual ICHRIE-SECSA Conference, “*An Autoethnographic Exploration into International Teaching Assignments in Hospitality and Tourism*.” Southeast, Central & South America Federation, Orlando, FL, United States of America. (March 11, 2023).
- **Price-Howard, K.** (Presenter & Author), Rood, S. (Author), & Dixon, H., (Presenter). 2022 RCRA Annual Conference, “*Commercial Recreation & Tourism: An Entrepreneurial Approach – Highlights, Updates, and Spotlights from the 8th edition*.” Resort and Commercial Recreation Association, Palm Coast, FL. United States of America. (November 7, 2022).
- INTERNATIONAL: **Price-Howard, K.**, Carroll, J., 7th Annual ICHRIE-SECSA Conference, “*Protocols, pandemic, and recovery tourism in the Bahamas*.” Southeast, Central & South America Federation, Virtual, United States of America. (March 4, 2022).
- **Price-Howard, K.**, (Sponsoring Faculty) & Spears, C. (undergraduate student) (Presenter & Author), 2021 RCRA Annual Conference, “*Perceived student competence during internship experience and its relationship to the hospitality and tourism industry career pursuits*.” Resort and Commercial Recreation Association, Callaway Gardens, GA, United States of America. (November 8, 2021).
- INTERNATIONAL: **Price-Howard, K.** (Presenter & Author), & Allman, H. (Presenter & Author), SECSA Conference, “*COVID-19 impacts on the hospitality industry: rebounding with resilience*.” Southeast, Central, and South America Federation of CHRIE, Virtual. (February 26, 2021).
- **Price-Howard, K.** (Presenter & Author), 2020 RCRA Annual Conference, “*Virtual classrooms and programs designed to enhance engagement*.” Resort and Commercial Recreation Association, Virtual, United States of America. (November 10, 2020).
- **Price-Howard, K.** (Presenter & Author), Rood, S. (Presenter & Author), Carroll, J. (Presenter), Nelson, K. (Presenter). 2020 RCRA Annual Conference, “*COVID-19 Impacts on Resort Recreational Programs*,” Resort and Commercial Recreation Association, Virtual, United States of America. (November 9, 2020).
- INTERNATIONAL: **Price-Howard, K.**, 5th Annual ICHRIE-SECSA Conference, “*An inside look into challenges of commercial fishing of spiny lobster and their impact on the restaurant industry*,”

Southeast, Central & South America Federation, Auburn, AL, United States of America. (February 28, 2020).

- INTERNATIONAL: Moore, K., (undergraduate student) & **Price-Howard, K.**, 5th Annual ICHRIE-SECSA Conference, *Guests' perception of the movement away from plastic straws in coastal restaurants*, Southeast, Central & South America Federation, Auburn, AL, United States of America. (February 28, 2020).
- INTERNATIONAL: **Price-Howard, K.**, & White-McNeil, A., 5th Annual ICHRIE-SECSA Conference, *Ped-Talk: Student-Centered Learning*, Southeast, Central & South America Federation, Auburn, AL, United States of America. (February 28, 2020).
- INTERNATIONAL: **Price-Howard, K.**, ICHRIE Conference, *Online Student Engagement: How does that work? What does that look like?*, International Council for Hospitality, Restaurants, and Institutions Educators, New Orleans, LA, United States of America. (July 24, 2019).
- INTERNATIONAL: **Price-Howard, K.** (Presenter & Author), Lewis, H. (Presenter & Author), SECSA Conference, *The Benefits and Perceived Usefulness of Simulation Learning in Hospitality Education*, Southeast, Central, and South America Federation of CHRIE, Sarasota, Florida, United States of America. (March 1, 2019).
- INTERNATIONAL: **Price-Howard, K.**, Lewis, H. & Schroeder, J. *Simulation learning from a face-to-face and online formats: challenges, successes, and students' perspective*. ICHRIE (International Council of Hotel, Restaurant, and Institution Educators). Oral Presentation. Palm Springs, CA. July 27, 2018.
- **Price-Howard, K.** *Best Practices for Student Engagement in a Strictly Online Platform*. The Academy of Leisure Science Annual Conference on Research and Teaching. Oral Presentation. Indianapolis, IN. February 22, 2018.
- INTERNATIONAL: **Price-Howard, K.** *Best Practices relating to Employer of Choice and the relation between Employee Retention and Customer Satisfaction Scores within the Hospitality Industry along the Florida/Alabama Gulf Coast*. Annual SECSA (Southeast, Central and South American) Federation Regional Conference. Oral Presentation. Miami, FL, March 14, 2017.
- **Price-Howard, K.** "Music Concerts Are Making a Loud Noise: A Longitudinal Examination of the Tourism Impacts": Resort and Commercial Recreation Association Annual Conference. Oral Presentation. Palm Gardens, FL. November 2016.
- INTERNATIONAL: **Price-Howard, K.**, & Madison, L. *Millennials: The power influence this generation is making on the hospitality industry*. Annual SECSA (Southeast, Central and South American) Federation Regional Conference. Oral Presentation. Auburn, AL. February 26, 2016.
- **Price-Howard, K.**, & Matise, M. "Heroes on the Water: Utilizing Ecotherapy as Therapeutic Modality Option for Persons with Post-Traumatic Stress" American Therapeutic Recreation Association. Oral Presentation. San Antonio, TX. February 4, 2016.
- **Price-Howard, K.**, & Matise, M. "Treating Veterans with Post-Traumatic Stress Disorder with Ecotherapy" Florida Mental Health Association. Oral Presentation. Orlando, FL. February 4, 2016.
- **Price-Howard, K.**, & Matise, M. "Ecotherapy as Therapeutic Modality for Veterans with Post-Traumatic Stress Disorder": Association of Outdoor Recreation and Education. Poster Presentation. Atlanta, GA. November 18, 2015.
- **Price-Howard, K.** "An Examination of the Tourism Impacts of the Music Festivals in Panama City Beach, FL": Resort and Commercial Recreation Association. Sanibel Island, FL. November 2015.
- Holdnak, A., **Price-Howard, K.**, & Holladay, P.J. "Gulf Horizon Oil Spill: 5 years later. Impacts on Northwest Florida Coastal Tourism": National Outdoor Recreation Conference. Annapolis, MD. April 2015.

- INTERNATIONAL: **Price-Howard, K.**, Holdnak, A. & Holladay, P.J. “*A Look at the Economic Impact on the Florida/Alabama Gulf Coast after the BP Oil Spill Disaster of 2010*”: World Leisure Congress. Mobile, AL. September 2014.
- **Price-Howard, K.** “*Resorts, Resilience, & Retention after the BP Oil Spill Disaster of 2010*”: Resort and Commercial Recreation Association. Amelia Island, FL. November 2013.
- Holdnak, A., Rood, S. & **Price-Howard, K.** “*Wage & Salary Study Report in Commercial Recreation - revisited*” Resort and Commercial Recreation Association Annual Conference. St. Petersburg, FL. November 2012.
- **Price-Howard, K.** “*Predicting Vacation Rental Intentions Using the Theory of Planned Behavior along the Florida/Alabama Gulf Coast*” Resort and Commercial Recreation Association. Sunriver, Oregon. November 2010.
- **Price-Howard, K.** & Holdnak, A. “*Wage & Salary Study Report in Commercial Recreation - updated*” Resort and Commercial Recreation Association. Paradise Island, Bahamas. November 2007.
- **Price-Howard, K.** Moderator, *Educational Research Symposium*, Resort and Commercial Recreation Association. Paradise Island, Bahamas. November 2007.
- **Price-Howard, K.** “*Identifying Modal Salient Beliefs Relating to Visitor's Intention to Return to the Florida/Alabama Gulf Coast within the Vacation Rental Market*” Resort and Commercial Recreation Association. Paradise Island, Bahamas. November 2007.
- Holdnak, A. & **Price-Howard, K.** “*Wage & Salary Study Report in Commercial Recreation*” Resort and Commercial Recreation Association. Dubuque, IA. November 2006.

REFEREED PRACTITIONER-BASED PRESENTATIONS:

- **Price-Howard, K.** (Presenter & Author), & Dixon, H., (Presenter). 2023 RCRA Annual Conference, “*The Importance of Risk Management, Emergency Action Plans, and Being Prepared for ANYTHING!*” Resort and Commercial Recreation Association, Palm Coast, FL. United States of America. (November 12, 2022).
- **Price-Howard, K.** Moderator, “*Internship Spotlight*” Resort and Commercial Recreation Association. Dubuque, IA. November 2006.
- **Price-Howard, K.** “*Emergency Management Procedures*” Resort and Commercial Recreation Association. Dubuque, IA. November 2006.
- **Price-Howard, K.** & Bolivar, B. “*Internship Guidelines for Agency Supervisors*” Resort and Commercial Recreation Association. Sanibel, FL. November 2005.
- **Price-Howard, K.** “*Survivor? Recreation Professionals vs. Natural Disasters*” Resort and Commercial Recreation Association. Keystone, CO. November 2004.
- **Price-Howard, K.** & Saddler, J. “*Race Management – An additional revenue source*” Resort and Commercial Recreation Association. Sunriver, OR. November 2003.
- **Price-Howard, K.** & Schloss, J. “*How To Bring A Mascot To Life*” Resort and Commercial Recreation Association. Lake Lanier, GA. November 2002.
- **Price-Howard, K.** “*Juggling 101: Design a Successful Program for All Ages*” Resort and Commercial Recreation Association. Kiawah Island, SC. November 2001.

INVITED PANELS:

- **Price-Howard, K.**, Moore, K., Lanz, L., Littman, M., Reyes, H., & Reaves, D. Seminar, “Lodging Stream: A Digital Conference Experience,” *Emerging Pineapple Professionals*. Lodging Leaders, INC, Virtual. (April 30, 2020).
- **Price-Howard, K.** Guest Lecture, Florida State University, 17 participants. (March 21, 2018).

- **Price-Howard, K.** Guest Lecture, Macau Polytechnic Institute of Gaming, 120 participants. (February 18, 2014 - February 24, 2014).
- **Price-Howard, K.** “*Customer Relationship Management – Striving for Loyalty*” for Walton Area Chamber of Commerce, Freeport, FL May 3, 2014.
- **Price-Howard, K.** *Professional Spotlight*. Resort and Commercial Recreation Association. Keystone, CO. November 2004.
- **Price-Howard, K.** *Eco-tourism Committee*. South Walton Tourist Development Council. Santa Rosa Beach, FL. January – August 2003.
- **Price-Howard, K.** “*The Benefits of the Disciplined Athlete throughout Life*” South Walton High School. Santa Rosa Beach, FL. September 2002.
- **Price-Howard, K.** *Trends Institute*. Florida Parks and Recreation Management School. Haines City, FL. Feb 2002.
- **Price-Howard, K.** *Design A Curriculum Program* for the Recreation and Leisure Studies Department at Johnson and Wales University in Providence, RI. March 1999.

AWARDS:

- 2023 Excellence in Research Award from Resort & Commercial Recreation Association for “2023 Wage, Benefits & Job Satisfaction Survey Results.” Resort and Commercial Recreation Association, Virtual, (November 13, 2023).
- 2020 Excellence in Research Award from Resort & Commercial Recreation Association for *COVID-19 Impacts on Resort Recreational Programs*, Resort and Commercial Recreation Association, Virtual, (November 9, 2020).

AD-HOC REVIEWER ASSIGNMENTS:

Journal of Tourism Insights - Associate Editor 2023 - Present
SECSA/ICHRIE Annual Conference Review Panel 2016 - Present
SCHOLE: A Journal of Leisure Studies and Recreation Education July/Dec 2022
Journal of Tourism Insights 2020/2021
Event Management Journal 2017
Cognella Academic Publishing 2019

INTERNAL RESEARCH GRANTS, CONTRACTS AND AGREEMENTS

TOTAL FUNDING \$6,500.00

Year	Title	Sponsor	Amount
2023	Faculty Development Grant	Troy University	1,000.00
2022	Faculty Development Grant	Troy University	1,000.00
2021	Faculty Development Grant	Troy University	1,000.00
2019	Faculty Development Grant	Troy University	750.00
2019	Faculty Development Grant	Troy University	250.00
2018	Faculty Development Grant	Troy University	750.00
2017	Faculty Development Grant	Troy University	550.00
2016	Faculty Development Grant	Troy University	250.00
2016	Faculty Development Grant	Troy University	450.00
2015	Faculty Development Grant	Troy University	750.00
2015	Faculty Development Grant	Troy University	250.00
2014	Faculty Development Grant	Troy University	750.00
2013	Faculty Development Grant	Troy University	750.00

UNIVERSITY AND DEPARTMENT SERVICE

TROY UNIVERSITY

2021—2024	Faculty Senate; Education Tech Committee and Research Committee
2023 – 2024	Executive Chair of Academic Affairs Committee
2021	Faculty Senate; Research Committee Interim Chair
2022 – 2024	Industry Engagement and Support committee SCOB
2021—present	HSTM, Hospitality, Tourism & Events Curriculum Review Committee
2016 – 2017	Event Management Certificate committee
2021/22/24	Project Consultant; Faculty judge. SCOB undergraduate senior seminar
2019 - 2020	HSTM Tourism faculty search committee
2018 – 2019	HSTM Sport management faculty search committee
2016 – 2017	HSTM Hospitality faculty search committee
2015 – 2017/	Mentor to two Troy University Faculty
2021-2023	Mentor to one Troy University Faculty
2013 – 2014	Mentor to new online Troy University undergraduate students
2013 – 2014	HSTM Hospitality faculty search committee
2013 – 2021	Undergraduate Hospitality Management Curriculum Committee

COMMUNITY SERVICE:

2021 – Present	Active Chamber of Commerce member (multiple) Destin, FL; Walton County, FL; Ft. Walton Beach, FL; Wheels Up Wheelchair Ramp Ministry at Good News Methodist Church, Santa Rosa Beach, FL Youth Group Leadership Team at Good News Methodist Church, Santa Rosa Beach, FL Parent Teacher Organization – Emerald Coast Middle School, Santa Rosa Beach, FL (August 2023 – May 2024).
2015 – 2020	Active Chamber of Commerce member (multiple) Destin, FL; Walton County, FL; Ft. Walton Beach, FL; Panama City Beach, FL Troy University Emerald Coast Alumni Chapter Board Member (August 2015 through August 2019) Institutional Advisory Committee for Emerald Coast Technical College (January 2015 through present) Parent Teacher Organization – Van R. Butler Elementary, Santa Rosa Beach, FL (August 2017 – May 2020).
2014 – 2015	Active Chamber of Commerce member (multiple) Greater Pensacola, FL; Destin, FL; Walton County, FL; Ft. Walton Beach, FL; Perdido Key, FL; Panama City Beach, FL Lighthouse Family Retreat Volunteer (14 weeks - summer 2015) Vacation Bible School at Good News UMC July 2015
2013 – 2014	Active Chamber of Commerce member (multiple) Greater Pensacola, FL; Destin, FL; Walton County, FL; Ft. Walton Beach, FL; Perdido Key, FL; Panama City Beach, FL

	Lighthouse Family Retreat Volunteer (14 weeks - summer 2014)	
	Vacation Bible School at Good News UMC July 2014	
2010 – 2012	Three Square Meal Program - Restaurant Week	Las Vegas, NV
2010	Wine Walk – Opportunity Village	Las Vegas, NV
2009	Orphan Hope Project, Inc. - Volunteer	Satellite, Guatemala
2005	Good News UMC – VBS Volunteer	Santa Rosa Beach, FL
2004 – 2006	After-School Program Nibley Elementary	Salt Lake City, UT
2005 – 2006	Rhythms of Life After-School Program	Park City, UT
1993 – 1999	Annual Reef Clean up - Diver	Marathon, FL

POPULAR MEDIA:

- Lodging Leaders Podcast: Episode #123: June 2017 *How to Create an Awesome Internship Program*
- Lodging Leaders Podcast: Episode #92: Dec 2016 *Value-Added Amenities*

PROFESSIONAL ORGANIZATIONS:

ICHRIE (International Council on Hotel, Restaurant, & Institution Education)	2016 - Present
SECSA (Southeast, Central & South America Federation)	2016 - Present
Board Member, Vice President (elected)	July 2024 – Present
Board Member, Director of Industry Services (elected)	July 2022 – July 2024
Board Member, Director of Networking (elected)	July 2016 – July 2020
Eta Sigma Delta, Director of Marketing (elected)	July 2023 - Present
Florida Restaurant & Lodging Association, member	August 2016 - Present
National Recreation and Parks Association, member	1998 – 2014
American Therapeutic Recreation Association, member	1994 – 98; 2001 – 03; 2015 -2017
World Leisure Organization.	July 25, 2014 - July 25, 2015
Resort and Commercial Recreation, member	1998 – Present
Committee: Internship Site Approval	2004 - 2011
Research Symposium Moderator, Paradise Island, Bahamas	Nov 2007

PROFESSIONAL CERTIFICATIONS:

Certification in Advanced Hospitality and Tourism Analytics (CAHTA), STR - Share Center (Smith Travel).	July 23, 2019 - Present
Certified Hospitality Industry Analytics (CHIA) by American Hospitality & Lodging Educational Institute	November 2017
Certified Hospitality Educator (CHE) by American Hospitality & Lodging Educational Institute	July 2016
America Red Cross Lifeguard/First Aid/CPR for the Professional Rescuer.	2008 – 2016/2023 - Present
PADI Rescue Diver/Advanced Dive Certified/Emergency First Responder	2005 – Present
Certified Therapeutic Recreation Specialist by NCTRC	1996 – Present
Florida Master Naturalist, University of Florida IFAS extension	Summer 2003