

The Confucius Institute at Troy University

Attended the 44th national Shrimp Festival to Promote Chinese Culture

On the 7th-11th October, 2015, the Confucius Institute at Troy University (CIT) went to Gulf Shores, AL to attend the 44th National Shrimp Festival to promote Chinese culture. The total enquiries summed up to over 3,000 during the event.

At the scene, CIT staff promote Chinese traditional arts to local citizens by exemplifying Chinese calligraphy, Chinese painting, and paper cutting. Many children, and parents as well, participated in these activities and tried to write their Chinese names with Chinese brush.

Shrimp Festival is a unique national holiday in the southern part of USA, and is a good opportunity to promote Chinese traditional culture. Tourists who are interested in Chinese culture also got more information about China Trip, STARTALK program and W.I.L.D program.

